

OUR TOWN

NARBERTH, PENNSYLVANIA, NOVEMBER 6, 1936

PRICE, FIVE CENTS

VOLUME 23, No. 5

Lower Merion-Narberth Bulwark Of County G. O. P.; Democrats Gain

New Dealers Win Pencoyd and West Ardmore Districts

CADWALADER IS WINNER

Of the 8766 plurality given Governor Landon over President Roosevelt in Montgomery County a margin of 7396 votes was contributed by Lower Merion Township and the borough of Narberth. Only the heavy Republican vote in the Main Line and Old York road sections kept the county from joining the State and Nation in the landslide for the New Deal leader.

Democratic gains, large in the industrial sections of the county, were even noticeable locally. Governor Landon received 67.1 per cent of the total vote cast in Lower Merion, whereas Herbert Hoover in 1932 received 72.6 per cent, a decrease of 5.5 per cent. His numerical plurality was 82 less than Hoover's in Lower Merion and 84 less in Narberth.

Due to split tickets in favor of Roosevelt, Congressman J. William Ditter, Amherst, ran ahead of his ticket in the county with a plurality of 12,150 votes over George Bartholomew, Pottstown, Democrat.

Lambert Cadwalader, Villanova, Assemblyman-elect from this district, showed himself to be an excellent vote getter with a district plurality of 5964 over Samuel K. White, Merion, Democrat.

Out of the twenty-nine precincts in the First Legislative District the Democrats won eight—the three Bridgeport districts, Second and Third Wards in West Conshohocken, lower district of Upper Merion and in Lower Merion, West Ardmore and Pencoyd.

In Lower Merion about 18,500 votes were cast, or about 4500 more than in the 1932 national election. This increase was divided approximately 50-50 between the Republicans and New Dealers, which kept the plurality about the same, but increased the percentage of Democratic vote.

Unofficial totals for the candidates are:

Montgomery County	
<i>For President</i>	
Landon (R.)	66,627
Roosevelt (D.)	57,861
<i>For Congressman</i>	
Ditter (R.)	67,736
Bartholomew (D.)	55,586
First Legislative District	
<i>For Assemblyman</i>	
Cadwalader (R.)	15,628
White (D.)	9,664
Lower Merion	
<i>For President</i>	
Landon (R.)	12,481
Roosevelt (D.)	6,112
<i>For Congressman</i>	
Ditter (R.)	11,953
Bartholomew (D.)	7,190
<i>For Assemblyman</i>	
Cadwalader (R.)	12,639
White (D.)	5,981

Narberth Republican by Over 1000 Votes

Huge Pluralities Given Landon, Ditter and Cadwalader

NEW DEAL GAIN SLIGHT

Narberth's national election vote increased 412 over the 1932 figure, and of that number 263 cast New Deal ballots, with Landon's borough plurality 84 less than that accorded Hoover four years ago.

Nevertheless Narberth went overwhelmingly Republican, giving Landon 1880 to Roosevelt's 853. Congressman J. William Ditter won from George Bartholomew, his Democratic opponent, 1875 to 835, while Lambert Cadwalader defeated Samuel K. White, Democrat, 1866 to 829, for the Assemblyman election.

The district vote for President, Congressman and Assemblyman, respectively, was:

No. 1, Landon, 615; Roosevelt, 324; Ditter, 605; Bartholomew, 326; Cadwalader, 603; White, 383.

No. 2, Landon, 865; Roosevelt, 355; Ditter, 866; Bartholomew, 342; Cadwalader, 862; White, 354.

No. 3, Landon, 400; Roosevelt, 174; Ditter, 404; Bartholomew, 167; Cadwalader, 401; White, 172.

Leads Ticket in County



J. WILLIAM DITTER who will succeed himself as Congressman from Montgomery County. He polled the largest county Republican plurality, a margin of 12,150 votes.

Political Pot

New State officers, both Democrats, are: F. Clair Ross, State Treasurer; Warren R. Roberts, Auditor General.

Daniel H. Mahoney, father of Mrs. J. Raymond Sharp, Woodside avenue, Narberth, with whom he lives, was carried to the polls Tuesday to cast his vote for President Roosevelt.

Joseph F. McElwee, Merion committeeman and finance chairman of the county Democrats, claims the Cynwyd district vote is illegal because no Democrat was on the election board. Learning that James M. Thirkfield, former minority party member of the board, had moved out of the district, a curbstone convention elected David Wilson, Jr., Republican, over Mrs. Margaret McCalla, Democrat, who then served as Wilson's clerk. The choice was necessary, according to Magistrate F. P. Kromer and Walter R. Faries, Cynwyd attorney, in order to have the Cynwyd polls open on time.

Matthew H. McCloskey, Jr., Overbrook resident and co-leader of Philadelphia's Democrats, is \$11,000 richer as a result of the Roosevelt victory in city and State. He bet \$5000 even with Joseph N. Pew, Jr., Ardmore, Sun Oil head and Republican backer, that Roosevelt would carry Philadelphia; \$5000 against Pew's \$6000 that the President would carry Pennsylvania.

A close vote locally was indicated by straw polls at Main Line institutions last week. Lower Merion Junior High pupils gave Landon, 522; Roosevelt, 432; Lemke, 7; Thomas, 6; Browder, 6. Bryn Mawr College girls gave Landon, 132; Roosevelt, 94; Thomas, 11; Browder, 3; Lemke, none. Bridgeport and Upper Merion student polls were overwhelmingly in favor of Roosevelt.

Lower Merion Senior High gave Landon a popular vote of 715 to Roosevelt's 470, while Radnor High pupils voted 196 for Landon to 157 for Roosevelt.

Among other larger Republican campaign contributions listed by Jay Cooke, State G. O. P. Committee treasurer, are: C. H. Geist, Villanova, \$5000; William W. Bodine, Villanova, \$2500, and F. J. Rutledge, Haverford, \$1500. Contributors of \$1000 each from this section include Dr. Herbert J. Tily, Cynwyd; Fred B. Hoff, Bala-Cynwyd; Wright S. Ludington, Ardmore; Nicholas S. Ludington, Ardmore.

Continued on Page Four

Circle Will Meet Thursday

The Westminster Circle of the Narberth Presbyterian Church will meet Thursday evening at 8.15. The hostesses will be Mrs. W. J. Robertson, Mrs. R. W. Phillips, Mrs. J. W. McAuliffe, Mrs. H. W. Dannentell, Mrs. F. T. Wilson, Mrs. T. J. Manning and Mrs. J. C. Keenan.

Rotary in Burlesque Debate

A burlesque political debate featured the weekly meeting of the Bala-

Borough Club Hostess to 125 at Luncheon

10 New Members Welcomed at Reciprocity Event; Entertainment Pleases

SCHEDULE FOR GROUPS

More than 125 women attended the Reciprocity Luncheon given by the Women's Community Club of Narberth in the clubrooms in the Community Building Tuesday afternoon, when Mrs. Ralph C. Heath, president of the borough club presided.

Following the Salute to the Flag, Mrs. A. B. Ross, honorary member and former president of the club, 1922-24, gave the Invocation.

Mrs. Edgar Marburg, vice-president of the Pennsylvania Federation of Women's Clubs, complimented club members on the work they are doing to make it an outstanding benefit to the community and also on their past accomplishments.

Mrs. Alfred Crooks, president of the Southeastern District of the Pennsylvania and Mrs. H. Prentice Nichols, an honorary member and the godmother of the club and Mrs. Charles R. Ridington, president of the Montgomery County Federation of Women's Clubs, also spoke.

Other guests were Mrs. Charles B. Burke, second vice-president of the Whitmarsh Club; Mrs. Charles E. Neville, president of the Woman's Club of Bala-Cynwyd; Mrs. R. Hamill D. Swing, Jr., president of the Bryn Mawr Club; Mrs. Lewis E. Sweet, Old York road, Contemporary Club; Mrs. Spencer V. Smith, Narberth Juniors; Mrs. J. B. Hillegass, Perkiomen Valley Woman's Club; Mrs. Raymond Maxson, The Colony Club of Amherst; Mrs. William B. Goetner, Everywoman's Club of Glenside; Mrs. William C. Otter, of Woman's Club of Germantown; Mrs. William Pollock, Stonehurst Woman's Club; Mrs. Allen G. Miller, Woman's Club of Ardmore; Mrs. Charles Harper Smith, the Neighbors of Hattboro; Mrs. William White, Past Presidents' Club of Montgomery County, former president of Montgomery County;

Continued on Page Seven

Juniors' Needlework Meeting November 12

Book Club Session in Legion Room This Monday

FIRST CLUB DANCE 21ST

Juniors' Needlework Meeting November 12

On November 12 the Narberth Junior Community Club will hold its Needlework Guild meeting in the evening at the clubroom of the Community Building. Miss Gladys Grover, chairman, will place on display all the baby garments. All juniors and their friends who wish to contribute are urged to bring a duplicate pair of infant's wear—the usual junior gift. These will be distributed through Narberth's own Health Center to worthy families.

The program will be in charge of the Education Committee of which Mrs. F. B. Gray is chairman. A talk on Iceland will be given by Miss Mary Pierce and Mrs. Richard McGee will give musical readings.

Book Club will meet this Monday in the American Legion wing of the Community Building as the club has grown to such proportions that the average living room isn't large enough to hold them all. Mrs. Ellsworth Clark, chairman, will preside.

The first Junior Club dance of the season will be held November 21 at the Overbrook Golf Club.

M. K. H.

Red Cross Luncheon Today

More than 1500 volunteer Red Cross Roll Call workers from all parts of Bucks, Delaware, Chester, Montgomery and Philadelphia Counties will attend a luncheon meeting at the Bellevue-Stratford Hotel this Friday in preparation for the Roll Call work which begins Armistice Day.

Cynwyd-Narberth Rotary Club, held at the Overbrook Golf Club.

W. James Drennen, vice-president of the club, presided. Speakers were J. Bedford Wooley for the Republicans and James P. Carroll for the Democrats.

Judge McDevitt Speaker at Armistice Day Dinner

Judge Harry S. McDevitt will be the principal speaker at the Armistice Day banquet next Wednesday of the Harold D. Speakman Post, American Legion, Narberth, to be held in the Legion Room, Community Building.

William H. Durbin, banquet chairman, also reports that the dinner will be locally catered and singers and musicians will be provided by a Philadelphia entertainment bureau.

Psychologist to Speak to P.T.A. Study Group

Dr. Eva Lewis Smith Will Discuss "Human Relationship"

SESSION NEXT FRIDAY

At the American Legion Social Room in the Community Building on Windsor avenue on Friday, November 13, Dr. Eva Lewis Smith will speak to the Study Group of the Narberth Parent-Teacher Association on the subject: "The Psychology of Human Relationship."

Dr. Smith needs no introduction to many Narberth parents who have had the privilege of attending a symposium she conducted under P. T. A. auspices last winter. Of national importance in the field of psychology, Dr. Smith is on the staff of Columbia University and has a large private practice in psychiatry.

The meeting will be of interest to parents of children of all ages, and is open without charge to all. The session will open at 10.30 A. M. and continue until noon when tea and coffee will be served. It is suggested that those who attend bring their luncheon. At 1.30 Dr. Smith will conduct a "Question Box" which will give parents an opportunity to present problems which confront them.

Firemen's New Heads Take Office; Prize Drawing 12th

New officers of the Narberth Fire Company presided for the first time as a body Monday evening at the October meeting of the Board of Directors.

The officers are Tristan B. DuMara, president; Vincent Cunningham, vice-president; William S. Howard, treasurer; Thomas Markle, recording secretary; Horace Smedley, financial secretary.

The Entertainment Committee, Mrs. Eberhardt Mueller, chairman, reported a good public response to the distribution of books of tickets as a benefit for the Active Members' Club of the company.

A drawing for three prizes, an 106-piece set of dishes, a Celanese comfort, and two books of movie tickets, will be held in Elm Hall, November 12, by the Active Members and the Mullieres.

Dime Carnival 12th-13th

The Senior Luther League of the Lutheran Church, Narberth and Woodbine avenues, will have a "Dime Carnival" on the 12th and 13th of November. The attractions include a side show, magic, mystic, fish pond, nail driving contest, hoop throwing and fortune telling. There will be hot dogs, root beer, coffee and light refreshments. Plenty of fun and entertainment for young and old, and the public is invited.

Exhibit Attracts Attention

A fully equipped miniature barn and barnyard, in the window at No. 1 Station Circle, Narberth, is receiving much attention from commuters.

Township Building Passes

\$3,000,000 Mark; Double '35

Permits for township building during the first ten months of 1936 total an estimated \$3,314,693. Lower Merion has issued 920 permits.

That figure is more than double building for a similar 1935 period, which totalled \$1,540,962, and 596 permits.

First for October, which aggregated 116 permits for an estimated \$431,768, was the South Ardmore district where \$124,600 in construction work was started. Second was the General Wayne district, \$110,413.

Twenty-nine October permits were for single-family dwellings at a total estimated cost of \$332,465.

Gavin Fund to Close Milk Control Board Nov. 9; Leg Amputated Withdrawal Hits Snag

Gifts for Crippled Baseball Star Reach \$430 Wednesday

CONTRIBUTORS LISTED CHANGE HELD COSTLY

Despite the three weeks' fight of physicians to save Mickey Gavin's right leg, it was found necessary to amputate it Monday night, at the Abington Memorial Hospital. The operation ended all hope of a further baseball career for the plucky Bryn Mawr youth who was star shortstop for the Narberth Baseball Club.

Directly afterwards a blood transfusion was furnished by Lieutenant Walter Brown of the Lower Merion police force.

Reporting on the fund being raised for Gavin, R. A. Cabrey, president of the Narberth Baseball Club, sends the following open letter:

Editor: Despite the courageous battle the doctors have been waging to save intact the injured leg of Mickey Gavin, circumstances made it imperative Monday night to amputate it at a point ten inches below the right knee.

Those who were at his bedside at the hospital after his return from the operating room, heard him mutter "My ball playing days are over."

His leg cannot be restored, but a real contribution can be made towards the encouragement and hope this new condition has created.

For such a purpose is the "Mickey Gavin Fund." It has now reached \$430, and all indications point to a generous final total on November 9, at which time the call will end.

Won't all of those who intend to help, please leave their contribution at Davis' before Monday, November 9?

Such a fine gesture will bring real consolation and hope to "Mickey," and who will not feel better for having made it?

NARBERTH BASEBALL CLUB
R. A. CABREY,
President.

Mickey Gavin Fund

Additional contributions reported during the week are:

\$25—Main Line League (Gavin's own baseball league).
\$10—Lambert Cadwalader.

\$5—Jack Jefferies, C. F. Haist, William S. Howard, G. R. Sausser.

\$3—J. R. Hall.

\$2—Louis Sheneman, John H. Eidson, H. I. McConnell, J. J. Whiteside.

\$1—Harry Francis, Dr. Hancock, Jack Cabrey, George Black, Sam S. Adams, W. R. O'Sullivan, Bill Baker, William J. Lawrence, W. Manion, John F. Cannon, Mr. Blessing, E. J. Corrigan, Louis Ricklin, Bill Thompson, Al Smith, D. P. Beardsley, Donald Irwin, Howard Wilson, Jim Davis, Mike Murphy, A. B. Gilliland, Harold Powell, N. Humphreys, Jerry Sullivan, R. N. Perkins, Bill Reynolds, Joseph C. Graham, B. Rawdon, J. K. McCutcheon, Dr. Shannon, Trace Nowland, George Francis, Jr., Walter Steckbeck, Anne Phillips, Buck Weaver, Joe Murphy, A. C. Staples, Whitney Miller, Howard Irwin, James Kich, Fred Chandler, Jr., James Frantantoni & Sons, H. Darnes.

\$7—Cash, Anonymous, a friend.

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Borough Mardi Gras Jams Haverford Ave.

Hundreds Participate in Business Council's Third Annual Event

24 PRIZES PRESENTED

Hundreds of participants enjoyed Narberth's third annual Mardi Gras last Friday evening. Prizes were awarded to 24 fortunate nummers and dancing was in order until a late hour.

The affair was sponsored by the Narberth Business Council and was in charge of Marios Chios, general chairman, aided by Joseph C. Adelizzi, council president; Mrs. Suzanne Joret Gill, vice-president; Harry H. Hollar, treasurer; Eugene H. Davis and Mrs. Eberhardt Mueller.

Judges were Mrs. Mueller, B. G. Simpson, Frank J. Dwyer, Charles V. Noel, E. W. Fehr, Mrs. L. B. Edgerton and Mrs. E. A. Whiting.

Haverford avenue was roped off for the event from Essex to Narberth avenues, with several firemen assisting police in directing traffic at the ends of the area.

Prizes were awarded to these adults:

Best dressed—First, Marian Rudolph, Spanish dancer; second, Betty Hollar, fancy dress; third, Eleanor Boyd, fancy dress.

Most unique—First, Debby and Jane Smedley, sunflower and Uncle Sam; second, Ruth Guillelte, Chinese girl; third, Adele Daubert, dancing girl.

Comic—First, Mary Heller, scarecrow; second, Mrs. P. Hammon and Mrs. Thompson, old fashioned couple; third, Frances Wipf, colored minstrel.

Children's prizes awarded: Best dressed—First, Norman Jeffries, pirate; second, Joan Trotter, Colonial girl; third, Dorothy James, fancy dress.

Most unique—First, Bobby Smith, as Shirley Temple; second, Margaret Utz, old woman; third, Jay Inwood, Uncle Sam.

Comic—First, Thomas Fleming, tax collector; second, Virginia Durbin, frog; third, Jane Bennett, clown.

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Narberth
THE SHOW PLACE OF THE MAIN LINE

Friday Saturday

FREDRIC MARCH
LIONEL BARRYMORE
WARNER BAXTER in

"The Road
to Glory"

Monday and Tuesday
ROBERT TAYLOR in

"There's Always a
Tomorrow"

Wednesday (Award at 9)
"Star for a Night"

Claire Trevor Jane Darwell

Thursday (Return Engagement)
CLAUDETTE COLBERT
in Fannie Hurst's

"Imitation of Life"

Manayunk 2444

BURDO BROTHERS
HAULING CONTRACTORS

Cinders for Sale Crane Service
Mushroom Soil Road Building

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"It's got
everything"

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Tydol
Gas

Walter G. Case's
TYDOL-VEEDOL Station
Montgomery Pike at Woodbine
Phone: Narberth 2947
CARS GREASED & WASHED

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What? — Why,
pretty nearly
anything you can
ask for . . .

Including service.

224 Haverford Avenue

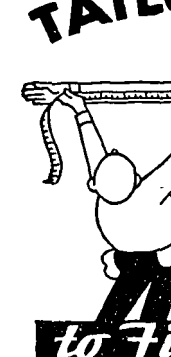
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—at the
Narberth Station

Prompt Delivery

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a perfect fit . . . by custom
tailoring. Our wide selection
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puts this luxury within the
reach of every man and
woman.

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FURRIERS, CLEANERS, DYERS

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102 Forest Ave. Narb. 2602

Men's Civic Group Opposes Planned Playground and Chain Store Site

Rumble of cannon as a possible prelude to an American Stores invasion of Cynwyd sounded at the October Neighborhood Club meeting. Chauncey P. Colwell reported he had failed to dissuade the chain store officials from opening a unit in the abandoned post office and bank building at the Cynwyd Station, and that there seems no legal means of preventing the use of the property for the grocery store. He said no residents seem willing to buy the property for non-commercial use, such as a parking space as was suggested last month, when Asco announced its intentions.

Concerning a suggestion that the Bala-Cynwyd Library move from Bala avenue and Levering Mill road to the post office building, aided by public subscriptions, Charles E. Neville reported the library board has just unanimously voted that it believes its present site better than any other and is not therefore interested.

Joseph J. Skelton then threatened to join battle on the chain store company. He said, "If this store comes here, if we can't do anything by fair means, let's take the old system."

As for Playgrounds—
Objection to the location of a playground on the four-acre Clark tract at Belmont avenue and Llandrillo road, announced last week by the Township Commission, was voiced by H. R. LeNoir, J. J. Skelton, J. D. Schofield, Jr., and others.

Mr. Skelton contended the ideal location would be Bryn Mawr and Highland avenues. He claimed fast traffic on Bala avenue near the Bala School playground makes it too dangerous for children to attend. He said Bala-Cynwyd is entitled to a centrally located playground, such as enjoyed by the children of Bryn Mawr, Ardmore, Narberth and West Manayunk.

Other speakers recommended use of the Cynwyd School playground, and the following motion by Lloyd Unger was adopted: "That a committee be appointed to take up with township authorities the possibility of converting grounds at the Cynwyd School into a playground."

Accordingly President Mattoon appointed this Recreation Committee: J. D. Schofield, Jr., chairman; H. R. LeNoir and Harry H. Fisher.

(Editor's Note: Geographic center of Bala-Cynwyd, according to post-office surveys, is Montgomery pike at Cynwyd road—essentially the location recommended by Mr. Skelton. Distance from it to the Cynwyd School is .6 mile; to the township's new four-acre park at Belmont avenue and Llandrillo road, .8 mile.)

Grim Checks on Butter
Two butter manufacturing concerns will be hauled on the carpet to explain apparent mislabeling of butter in violation of the ordinance of the Lower Merion Board of Health, it was decided at the November session of the Board.

According to Dr. George W. Grim, Milk Control Officer, the two manufacturers have been selling butter to a large number of stores in the township. The butter, he stated, is labeled in such a manner to indicate that it comes from the creameries designated on the labels.

Investigation has revealed, Dr. Grim said, that the butter manufactured at the creameries designated by the labels is wrapped without any information.

Under the terms of the township's butter ordinance, labels on butter must show that it is made from pasteurized cream produced by tuberculin tested cows and carry the name of the creamery where it is churned.

Health Officer Marvin E. Reynolds reported there were 20 cases of

Local Movies

"Road to Glory" Now
at Narberth; Taylor,
Trevor, Colbert Coming

"The Road to Glory," with Fredric March, Warner Baxter, Lionel Barrymore and June Lang, is now playing at the Narberth Theatre. Heralded as the love drama of the great war, its romantic scenes are said to rival those of *Charmaine* and *Sergeant Quirt* in "What Price Glory" and the memorable screen history written by the late John Gilbert and Renee Adoree in "The Big Parade."

Monday and Tuesday will be shown "There's Always a Tomorrow," another Robert Taylor vehicle with Binnie Barnes in support.

Wednesday (Cash Award Night) the feature is "Star for a Night," co-starring Claire Trevor and Jane Darwell.

Due to numerous requests a return engagement of "Imitation of Life" will be given Thursday. This poignant drama of racial relations provides Claudette Colbert with one of the greatest roles of her distinguished career, while Louise Beaver is seen in a really remarkable portrayal.

Next Friday and Saturday "Seven Sinners" will be seen with Edmund Lowe and Constance Cummings.

Hilarious Comedy, "Kelly
the Second," at Egyptian

"Kelly the Second" is going to convulse with laughter hundreds upon hundreds of fun-lovers, this Friday and Saturday at the Egyptian Theatre. It's one of the funniest comedies that ever came from Hollywood. The cast includes Patsy Kelly, Charley Chase and Guinn Williams and the story of the social and professional advancement of a ham-and-egg fighter is embellished by delightful strains of Irish folk music. Also on the program is a Walt Disney cartoon, "Toby Tortoise Returns."

Joseph Calleia, talented tough-character star, heads the cast of "Sworn Enemy," coming to Cynwyd Monday and Tuesday. Others in the thrilling drama include Nat Pendleton, Florence Rice, Robert Young and Lewis Stone.

Eddie Cantor's protege, Bobby Breen, whose 8-year-old tenor voice melts the air waves Sunday evenings, stars in "Let's Sing Again," due Wednesday and (Bank Night) Thursday. The setting is a carnival tent show. Henry Armetta furnishes excellent comedy. And Bobby sings operatic arias and popular songs delightfully.

What Showman Conway considers the greatest picture ever made is coming for a five-day run starting next Friday.

Mulieres' Election Monday
The Mulieres of the Narberth Fire Company will meet Monday at 2 P. M. in Elm Hall. Officers will be elected. Plans for the annual Christmas party will be discussed.

Plays at Hedgerow
"One Way to Heaven," Countee Cullen's play of current negro life in Harlem, is booked for Hedgerow at Moylan this Friday. Sean O'Casey's drama of the Irish Rebellion, "The Plough and the Stars," will be given this Saturday. Scheduled next Thursday is Shaw's comedy, "Getting Married."

contagious disease in the township during October, eight of them scarlet fever.

Doctor's Orders..

Stimulate your respiration, exercise your lungs, help your heart, rejuvenate your gastric juices, improve your complexion and add smiling beauty to your lips—

by laughing—
at "Kelly the Second."

It's at the Egyptian Theatre in Cynwyd this Friday and Saturday, including matinee Saturday at 2.15.

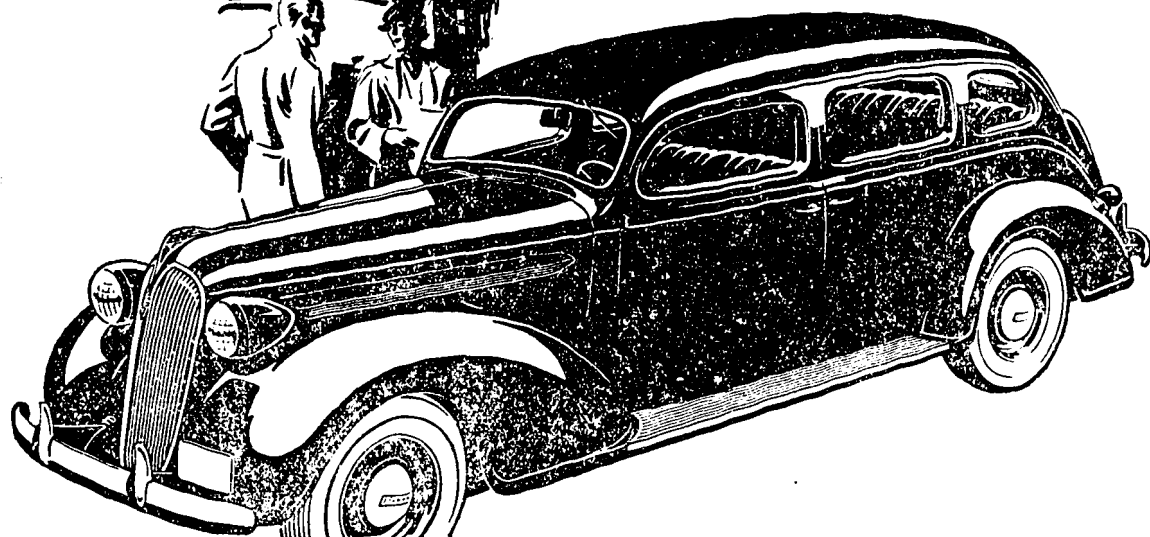
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INTEREST CENTERS on the 1937 Plymouth's amazing
Silence, sensational Ride, extra Size, modern Beauty

It's hushed like a modern radio studio, this big, beautiful new 1937 Plymouth! It gives you the most amazing new ride sensation you ever experienced in a low priced car. And when you see it—when you drive it—you will marvel at its modern beauty . . . at its extra size . . . at the newest note in car design, *Safety Styling!*

Don't wait to see this great new Plymouth! Come in today.

With all that's new, you'll find Plymouth's famous Safety-Steel body, 100% Hydraulic Brakes, Floating Power engine mountings . . . and all the engineering advancements that make Plymouth America's best engineered, most economical full size car.

By all means drive a 1937 Plymouth as soon as you can. We have one here at our showroom for you to try at any time. Make it today, if possible.

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THE FIRESIDE

Miss Barbara Shand, of St. David's, will entertain the Fortnightly Club at luncheon Friday, November 13.

Mrs. Herbert B. Price, of Anthwyn road, Merion, will leave Monday for Baltimore, Md., to spend several days with her mother, Mrs. George H. Elmer.

Mr. and Mrs. William Bailey Goodall, of Dudley avenue, left last Thursday for Atlantic City, spending several days at the Marlborough-Blenheim.

Mrs. H. C. Gibson, of Jackson Heights, N. Y., is the guest of Mrs. J. H. Speck, of Woodbine avenue. She also visited Mrs. C. Nelson Rowley, of Chestnut avenue.

Donald F. Torrey and his son, Carl, will spend the week-end at Echo Lake in the Poconos. Donald F. Torrey, Jr., will spend the week-end in Williamstown, Mass., as the guest of a friend who is attending Williams College.

Dr. and Mrs. W. A. Pearson, of Avon road, spent part of last week in Atlanta, Ga., where they attended a meeting of the Deans of the American Medical Colleges. They spent the week-end in Atlantic City.

Mr. and Mrs. Albert J. Mottern, of Kenilworth road, Merion, have returned from a three weeks' stay in Washington, D. C.

Miss Emily Edgerton, who is attending William and Mary College at Williamsburg, Va., spent the week-end with her parents, Mr. and Mrs. Lloyd B. Edgerton, of Chestnut avenue.

Mrs. H. G. Turner, of Wynnewood court, is visiting her aunt in Clearfield.

Mrs. Arthur Kniebler, of Kenosha, Wisconsin, formerly of Narberth, is the guest of Mr. and Mrs. J. Raymond Sharp, of Woodside avenue.

B. F. Livingston, of 412 Essex avenue, has returned from St. Petersburg, Florida, after spending October with his family who are spending the winter there.

"Al" Livingston is attending St. Petersburg Junior College, St. Petersburg, where he is a member of the freshman football team, tennis team, high scorer of the football college contest and a pledge of the K. T. fraternity.

Miss Elizabeth Mahoney, of New York, arrived Wednesday to be the guest of Mrs. Frank Z. Purcell, of Wynnewood court.

Mr. and Mrs. Clarence H. Woolmington, of Narbrook Park, have returned from a week's stay at Wheaton, Ill., where they visited their son, Parker Woolmington, who is attending Wheaton College.

Mrs. John M. Dennis, of Anthwyn road, entertained her club at luncheon and bridge Tuesday. Mrs. Dennis will also entertain at a luncheon Monday.

Mr. and Mrs. Dennis spent the week-end in New York.

Mrs. Edward Jones, who has been spending some time in Lewistown, will return the end of this week to her home on S. Narberth avenue. She will be accompanied by her mother, Mrs. M. Eckbert, who will be her guest for some time.

Miss Peggy MacGuffin, daughter of Mr. and Mrs. Ralph D. MacGuffin, of Linden and Brookway roads, Merion, entertained informally at a dinner last Thursday evening.

Mrs. John H. Jefferies, of Penn Valley, will entertain her club at luncheon and bridge next Wednesday. Mr. and Mrs. Charles B. Stoudt, of Woodside avenue, entertained at a Halloween party Friday evening in honor of their daughter, Margaret Jane. There were ten guests.

Mrs. N. E. Warner, of Milford, Del., was the guest of Mr. and Mrs. Thomas J. Manning, of Hampden avenue, for several days this week.

Mrs. Allen Doty, of Wynnedale road, will entertain her club at bridge Tuesday evening.

Robert Graham, of Forest avenue, spent the week-end at State College.

Mrs. James B. Smith, of Avon road, spent last week in Woodhaven, L. I., as the guest of her sister, Mrs. E. S. Bedford.

Miss Agnes Rose, of Linden, N. J., spent the week-end with her mother, Mrs. Henry Rose, of Woodside avenue.

Miss Marion L. Brown, daughter of Mr. and Mrs. Harland F. Brown, of Brookhurst avenue, and a member of the senior class at Wellesley College, has recently been elected to membership in the Alpha Kappa Chi Sorority.

Mrs. Nellie M. Wetherill, who has been spending the summer and fall at her home in Strathmere, N. J., returned Thursday to 200 Dudley avenue.

Merion Notes

Mr. and Mrs. Charles L. Macbeth, of Beacom lane, will attend the Princeton-Cornell football game at Princeton Saturday.

Mrs. T. R. Thornburg, of Linden and Bowman avenues, returned Wednesday from Anderson, Ind., where she spent several days.

Dr. and Mrs. James R. Cameron, of Derwen road, will entertain at a dinner Saturday evening, November 14, for the members of the Cameron Society following the Penn-State football game.

Mr. and Mrs. John J. McElroy, Jr., of Merion road, are leaving by motor next week for Ashland, Ky., to spend several days.

Mrs. Norman L. Knipe, of Baird road, will entertain her club at luncheon and bridge next Tuesday.

Dick Reinhart, who is a student at Franklin and Marshall College, spent the week-end with his parents, Mr. and Mrs. Robert Reinhart, of Heath road.

Mr. and Mrs. William W. Swayne, of Valley road, will have as their week-end guests, Mr. and Mrs. Richard Maxwell, of Port Washington, L. I., Thomas Sunderland, of New York, and Carl Kane, of Detroit. They will attend the Penn-Michigan game Saturday.

Mrs. Swayne recently returned from a several weeks' stay in Detroit.

Mrs. Eustace H. Ball, of Pelham, N. Y., is the guest of her brother-in-law and sister, Mr. and Mrs. Harry B. Maxwell, of Baird road.

Church Notes

The Presbyterian Church

Rev. Archer E. Anderson, Pastor
Meetings for Sunday, November 8:
9.45 A. M.—Bible School. Classes for men and women.

11.00 A. M.—The Morning Worship. Sermon: "The Prisoners of Hope."

11.00 A. M.—The Junior Church, conducted by Mrs. A. S. Digby and Mrs. Arthur L. Cooke.

6.45 P. M.—The three C. E. Societies.

7.45 P. M.—Narberth's happy Bible hour. Theme: "To the Praise of the Glory of His Grace." A study in Ephesians.

Tuesday evening—The community Bible Class.

Wednesday evening, 8.00 P. M.—Mid-week service. Subject: Hebrews 8.

Holy Trinity Lutheran Church

Rev. Cletus A. Sont, Pastor
Sunday, November 8, 1936:

9.45 A. M.—Bible School.

11.00 A. M.—The Morning Service. Theme: "Defense and Confirmation."

6.45 P. M.—Luther League Devotional meeting.

7.45 P. M.—The Vesper Service with special musical numbers, "Travels in the Orient by a Christian," and a historical sermon: "Experiences of the Ark."

The Philadelphia Conference will meet Monday and Tuesday in St. Paul's Church, Ardmore. Sessions: Monday, 3 and 8; Tuesday, 9 and 2. Monday, 7.45 P. M.—Boy Scouts.

Wednesday, 7.00 P. M.—Junior Choir.

Thursday, 10.30 A. M.—Ladies' Aid at the home of Mrs. Dunlap, 539 Valley View road.

Friday, 7.45 P. M.—Choir rehearsal.

Narberth Methodist Episcopal

Rev. W. Vernon Middleton, Minister
Sunday, November 8:

9.45 A. M.—Church School.

11.00 A. M.—Morning Worship. Sermon: "Our Hope for Peace."

8.00 P. M.—Mid-Week Service.

6.45 P. M.—Junior, Intermediate and Senior Epworth League meetings.
7.45 P. M.—Evening Worship. A Harvest Home Service. Sermon: "Gratitude."

Monday, November 9:

7.30-9.30 P. M.—Main Line Teachers' Training School in the Ardmore M. E. Church. The speaker at the Forum Class will be Dr. Ernest Cherrington.

Tuesday, November 10:

8.00 P. M.—Church School Board meeting.

Wednesday, November 11:

10.00 A. M.—The Ladies' Aid meets to sew.

12.30 P. M.—Luncheon.

2.00 P. M.—Ladies' Aid Society Business meeting.

9.00 P. M.—Official Board meeting.

Thursday, November 12:
8.00 P. M.—Choir rehearsal.

Baptist Church of the Evangel

Robert E. Keighton, Minister
Stanley T. Reiff, Organist

Sunday, November 8:

9.45 A. M.—The Church School.

11.00 A. M.—Morning Worship. Sermon: "The Texture of Life."

7.45 P. M.—Evening Worship. Sermon: "The Service of Religion." 5—

"The Ultimate Vision."

Monday, November 9:

8.00 P. M.—Combined meeting of the Men's and Women's Associations.

Several students from Crozer Seminary will be present to address the meeting and to provide a musical program. We invite the community to enjoy this service with us.

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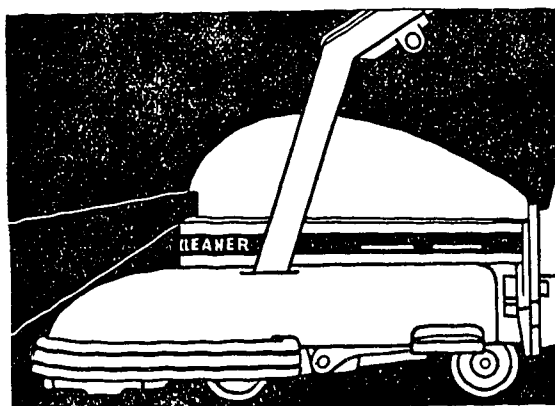
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Phillip Atlee Livingston, Publisher
Edwin L. Paxson, Editor
Anne Morgan Roberts, Social Editor

Office—209 Haverford Ave., Narberth
Telephones—Narberth 4100, Cynwyd 811
Subscription rate, \$2 per year in advance

Entered as second-class matter October 13, 1914, at the Post Office at Narberth, Pa., under the Act of March 3, 1879.

Friday, November 6, 1936

That's My Story

Plenty of Publicity

In addition to the nice advertising that is distributed from door to door and that you pick up every day from your porch and lawn, there's plenty of publicity available for your reading, if you get tired of the movies, radio, books, magazines, papers, bridge, pingpong, billiards, shuffleboard and your family's and friends' conversation.

Here's some of the publicity that reached this office in one day, and which you can't find in this paper. (Look in some other paper or in the local post office waste basket if you want to find it.) As follows, to wit:

Republican general blurbs, 3; Democratic, 5.

Liberty, results of a poll among 5145 newspaper editors, showing 2875 believe Roosevelt will be elected.

Crowley-Labrum, earning their publicity-agent income, contributed the following: Academy of Music (1½ pages typewritten), Erlanger Theatre (2 pages), Mask and Wig (2 pages).

Works Progress Administration, 2 envelopes-full.

Clarke & Kniskern, a total of 7 pages, telling how trailers won't affect home-building, and giving information about Philip Kniskern's First Mortgage Corporation and the Quaker City Federal Savings and Loan Association.

National Preaching Mission, information 7 weeks in advance of the mission.

Capitol News, from Harrisburg: National Emergency Council, Industrial News Review, Philadelphia Automobile Club, American Nautical Academy, Resettlement Administration (2 press releases), Pennsylvania State Emergency Relief Board; and from the Department of Commerce, the weekly business survey, and Crop Information.

The total for this one day would fill two pages of this weekly paper. The above (unpublished) publicity does not, of course, include publicity of many kinds from local sources, much of which greets your eyes each week.

—Plus Dessert

Early last month this paper carried John J. Cabrey's observation that Narberth is given a good corned beef and cabbage government, but that the borough authorities don't bother with dessert, such as a swimming pool and a modern station. The laissez-faire political philosophy is too often followed at Washington, and I give Roosevelt, Hopkins, Ickes, Wallace—yes, and Tugwell—credit for thinking and planning above and beyond corned beef and cabbage—yes, even so far as caviar.

As for Lower Merion, the people seem as a rule less dessert-minded than their commissioners. They have so many of the good things in life, that the absence of a public swimming pool does not concern them too much; and unsightly stations, such as in Bala and Cynwyd, to which the Rev. Frank Duncombe referred at last month's Neighborhood Club meeting, do not irk motorists who seldom use the stations.

Lower Merion's Commissioners' president, Julius Ziegert, put through an improved City Line against all sorts of odds, because he had corned beef and cabbage perseverance—plus "dessert" vision. His present dream is for public parks and playgrounds, necessitating gifts of fifteen acres by public-spirited citizens, plus expenditures by the local government, paid by the taxpayers. The taxpayers at present appear disinterested. National problems seem more pressing. And yet, in these days of increasing prosperity, isn't it true, now as ever, that charity begins at home? And dessert tastes better on your own table.

Youth

This week we find ourselves beginning to discuss the youth of the Main Line. Well, what's wrong with them? Tell the truth, I don't see much wrong

with them. You are responsible for making them better cushioned than the average in the land, against economic distress. You are doing the world's best job of providing wholesome home life and healthy environment and good schools. You are making them better fitted than most, to face the world with poise and assurance. You've endowed them with inherited personal charm, and an interest in life that comes mainly from a cultured parentage. Beyond that, you can make them no more self-reliant and brilliant than the child of parents with half your income. But there's no harm in that.

Morally, you have somewhat of a problem on your hands. But much as some parents urge that I dwell on it, I don't feel fitted for the discussion. It's not suitable for public print, although I could give examples that would make spicy interesting reading. Suffice it to say that you have a considerable problem, probably more than you realize. And for the same reason that your police chiefs have a problem. Laziness, freedom from restraint, inadequate discipline—they are natural in a civilized society, but dangerous for savages who haven't grown up yet—who are, to quote a newly coined word I'm fond of—humidauriculate.

Your church should exert the influence. You should not only exert influence; your first need is for free frank discussion with the youngsters. Most Main Line parents are better fitted for this than less cultured people. But they are more inhibited. And they take too much for granted. Suppose we let it go at that.

TOM ELWOOD.

The Political Pot

Continued from Page One

more; Percival E. Foerderer, Bryn Mawr; James Carstairs, Ardmore.

Failure to print the name of Bernard Davidowitch, Old Age Pension candidate for Auditor General, on Montgomery County's first 200,000 ballots, cost the county commissioners \$900 to have the ballots reprinted. County officials blamed the State Election Bureau; Harrisburg officials blamed the county commissioners.

Ralph Beaver Strassburger, Norristown publisher, sent a letter to county Republican committeemen and women asking them to turn New Deal last week-end. His action drew the fire of the Lower Merion-Narberth Council of Republican Women, a letter from Mrs. Carl H. Zipf, the council's vice-president.

Montgomery County now has a Democratic Assemblyman. He is Hiram Ganser, of Norristown, well known in firemen's circles, who defeated E. Arnold Forrest, Conshohocken attorney and incumbent, in the Second Legislative District.

In losing to Weldon B. Heyburn, coalition candidate, State Senator John J. McClure, Republican ran about 26,000 votes behind the G. O. P. ticket in Delaware County. Landon won the county by 10,000. All other Republican candidates were chosen.

Bucks County, home of Joseph R. Grundy, went Democratic by 203 votes.

Consumer Poorly Represented Professor Tells Co-Operatives

"In the framing of the codes under the N. R. A. there was no organization capable to speak with authority for the consumer," Dr. William N. Loucks, associate professor of economics at the University of Pennsylvania, told the Narberth Co-operative Club Monday evening at the home of Mr. and Mrs. William Sargent, 124 Chestnut avenue.

"Business and industry were represented by the best available counsel," he said.

An observation was expressed that the same condition prevailed at the recent hearings on the proposed rise in the price of milk to the consumer.

The president, Dr. Forrest Comfort, appointed committees on education, recreation, business, auditing, publicity and membership. The treasurer's report showed that business transacted during the last month amounted to \$94.33.

Hostesses for Assemblies

Mrs. J. Alden Tift and Mrs. Frank Smith, of Merion, will be hostesses at the meeting of the Assembly at the Merion Tribute house Friday evening and Mrs. Harold Payne and Mrs. Roy Bell will be the hostesses at the Assembly on Saturday evening. The Assemblies are under the direction of Miss Lucille Stoddart, while Mrs. S. Earle Haines, of Merion, is chairman of the dancing class and Mrs. Medford J. Brown, the co-chairman.

Over Two-to-One



CHARLES V. NOEL
Narberth G. O. P. leader, whose fellow townsmen gave Governor Landon a plurality of more than 1000 votes over President Roosevelt, a margin of better than two to one.

Coming Events

National Preaching Mission, Convention Hall, November 29—December 2.

Monte Carlo Ballet Russe, Academy of Music, November 10; All-Star Concert Series.

Youth Concert, Academy of Music, November 18, Stokowski conducting.

Bala-Cynwyd Notes

Mr. Joseph Farrell, of Kenmore road, who has been spending several weeks in Europe, is expected to return to this country the end of this week.

Mrs. Lloyd B. Unger, of Kent road, will entertain her club at luncheon and bridge Friday, November 13.

Dr. and Mrs. D. B. Pierson, Jr., of Bryn Mawr avenue, are receiving congratulations on the birth of a son, Daniel Brown Pierson, 3d, Tuesday, October 28.

Mr. and Mrs. E. Harmon Friel, of Penarth road, entertained at an election party Tuesday evening. Guests were Mr. and Mrs. Edward H. Miller, Mr. and Mrs. James McFillin, Miss Lucille Stoddart and Dr. D. S. Davidson.

Mrs. Gwynne Turner Shepperd, of Dixie, Cynwyd, will entertain members of the Southern Club at a buffet luncheon at her home next Tuesday.

Mr. and Mrs. William Tefft Schwarz, of Merion, entertained at an election party Tuesday evening.

Bob Mattoon, who is a freshman at Wesleyan College, Middleton, Conn., spent the week-end with his parents, Mr. and Mrs. H. Gleason Mattoon, of Bala avenue and Tregaron road.

Mr. and Mrs. Oren H. Parsons, of State road, entertained at a buffet supper Sunday evening in honor of Mr. and Mrs. George Campbell, of York, who were their week-end guests.

Mr. and Mrs. Lawrence Warren and their daughter, Bubbles, of Trevor lane, attended a dinner Sunday given by Mr. and Mrs. Charles Teller, of Aldan Park Manor.

Mr. and Mrs. Warren and Mr. and Mrs. Gordon Urquhart, of Lodges lane, were among the twenty-four guests at the supper on Tuesday evening given by Mr. and Mrs. Earl Van Seiver, of Germantown.

Mrs. Warren and Mrs. Urquhart were among the guests at a luncheon and bridge Wednesday given by Mrs. Stuart Smythe at the Torresdale Country Club.

Mr. and Mrs. Warren will be among the guests at a dinner Saturday to be given by Mr. and Mrs. Edward J. Kirschner, of Sunnyacre, Wynnewood.

Mr. and Mrs. Urquhart are entertaining at a dinner this Friday. The guests are Mr. and Mrs. Charles Rule, Mr. and Mrs. Stuart Smythe, Mr. and Mrs. Michael Stoney and Mr. and Mrs. Lawrence Trevor.

Mr. and Mrs. Wesley Gordon, of Germantown, entertained at a buffet supper Sunday evening for the members of the Cynwyd Club Committee.

Mrs. Thomas Mills, of Bryn Mawr avenue, will entertain the members of the Reading Group at a dessert luncheon on Thursday.

Mr. and Mrs. Russell S. Callow, of Aberdale road, will entertain at a dinner and bridge this Saturday evening.

Mrs. Roy M. Hope, of Tregaron road, gave a Halloween party Saturday in honor of her daughter, Miss Marjorie Hope. Guests were the Misses Marjorie Andrews, Dottie Boswell, Elizabeth Helm, Carolyn Mears, Jane Hartzel and Master Peter Mattoon and Sandy Beecher.

Mrs. W. B. Richards, of Princeton road, gave a birthday party Wednesday evening in honor of her husband.

Mr. Richards left Thursday for Detroit, Mich., where he will stay for

In the Schools

American Education Week

Next week is American Education Week. We wish to invite parents to come to the school to visit our classes. We want you to become acquainted with the teachers and the methods of teaching used.

Chinese Junk

Mr. Leslie Moxon, of 502 Beechwood avenue, who has just returned from China, has given the school a hand-carved miniature of a Chinese junk. It is now on the table in the main hall.

Community Library Lending Plan

The Narberth Public School has started a lending plan with the Community Library. The rules for this plan are as follows:

1. Each teacher places on a list opposite the subject the units of work in which he or she could use books during the next six weeks' period.
2. Books are to be retained in classroom for use by teacher and children.
3. If a book is lost or damaged, it must be paid for, just as in our own library plans. The money will be turned over to the Community Library.
4. When books are taken out by children, cards are to be marked and charged according to our regular charging procedure.
5. Books will be collected by a committee at the end of six weeks and the new lists sent to the Community Library to be filled. Richard Bossone and Allan Doty will do this for the primary building, and Bob Hayward and Victor Heath in the main building.
6. A list of the books sent to each teacher will be sent with the books, so that at the end of six weeks the books can be checked with the list before returning.
7. Fines are to be charged at the rate of two cents per day for each day overdue. The fines are to be retained by the school.

We feel that this plan will not only help us in our studies, but will also be helping the Community Library to do its duty.

HELEN WIPF.

several days.

Albert F. W. Vick, Jr., a student at Franklin and Marshall College, spent the week-end with his parents, Mr. and Mrs. Albert F. W. Vick, of Bentley avenue.

Mr. and Mrs. L. A. Dunaway, of Ardmore, entertained at an election party Tuesday evening.

Mrs. George Peabody, Jr., of Valley View road, Merion, will entertain her club at luncheon and bridge this Friday.

Mr. and Mrs. John Littlewood, 2d, of Edgehill Court Apartments, will give a scavenger party Saturday evening, November 14, in honor of Miss Marguerite Harmon Colwell, daughter of Chauncey P. Colwell, and Dr. Charles C. Pennypacker, son of Mrs. Charles R. Pennypacker, of Ardmore, whose engagement has been announced. No date has been set for the wedding.

Mrs. George H. Wilson, of Bentley and Bangor roads, entertained at a dinner Wednesday evening in honor of Mrs. Henry C. Black, of Johnson, Tenn., who is visiting in Philadelphia.

Dr. and Mrs. Gerald T. Evans, of Kenmore road, have as their guest Dr. Evans' mother, Mrs. F. A. Evans, of Vancouver, Canada.

They also had as a recent guest Mrs. Frederick Jarvis, of Summit, N. J.

Dr. and Mrs. Evans spent the week-end in New Haven, Conn., as guests of Professor and Mrs. C. N. H. Long, formerly of Cynwyd.

Mrs. W. A. Melcher, of State road, will entertain the Tuesday Club at luncheon next Tuesday.

WYNNEWOOD

Mr. and Mrs. T. Leaming Smith of Woodbine avenue entertained informally on the afternoon of Election Day.

Mr. and Mrs. William King Bodley and their debutante daughter, Miss Martha Jane Bodley, formerly of Wister road, Wynnewood, have taken an apartment at the Wellington for the winter.

Dr. and Mrs. Walter S. Lucas of Kent road will have as their guests for the Thanksgiving holidays their son-in-law and daughter, Mr. and Mrs. Asa E. Carmichael of New York, York.

Mr. and Mrs. Paul A. Bishop of Penn road will spend the week-end in New York.

Mr. and Mrs. Edwin B. Cox, Jr., of Grenox road will have as their guests over the week-end Dr. William MacVay and Dr. Fenstermacher of Rochester, N. Y., and Miss Marian Reamer of New York City. They will attend the Penn-Michigan game on Saturday.

In Great Show



William Powell and Myrna Loy star in "The Great Ziegfeld," coming to the Egyptian for five days starting Friday of next week.

Will Wed Saturday

The marriage of Miss Jean Ferguson, of Roseneath Park, Edgewater, N. J., and Mr. Robert E. Manley, of Merion, will take place this Saturday at 4 o'clock in the Beverly Presbyterian Church, Beverly, N. J.

A reception will follow the ceremony at the home of the bride's parents.

Mr. and Mrs. Walter C. Neely, of Meadow lane, will entertain their club at dinner and bridge this Saturday evening.

Guests will be Mr. and Mrs. N. Boyd Brodhead, of Bryn Mawr; Mr.

and Mrs. Asher Westerfield and Mr. and Mrs. George S. Mehl, of Wynnewood; Mr. and Mrs. Justin R. Peters, of Narberth, and Mr. and Mrs. Albert Griffin, of Upper Darby.

Abraham Adler

The funeral of Abraham Adler, who died at the residence of his son, Clarence I. Adler, of Conshohocken State road, Bala-Cynwyd, last Friday, was held Monday, with interment in Mt. Sinai Cemetery. He was the husband of the late Della Adler.

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THE MARCH OF BUSINESS

A Review of Commercial and Professional Activity Throughout The Eastern Main Line

Advt.

J. PAUL SHEA, LEADING LOCAL PHARMACIST, CELEBRATING 9TH YEAR IN BUSINESS HERE

Numbered among the most efficient and progressive enterprises that render a decidedly valuable service to the public, is the modern pharmacy. One such is that conducted by J. Paul Shea at 220 Haverford avenue (at the Narberth Station). Mr. Shea is a graduate of the Philadelphia College of Pharmacy and Sciences, class of 1924. He has an able assistant in Albert M. Shimer, who also graduated from Philadelphia College of Pharmacy, class of 1924. Incidentally, Mr. Shea is celebrating his ninth year in business here. He opened his present store in November, 1927.

The duties performed by pharmacists are most important to every one of us, individually and collectively, and it is interesting to note that the value of experience is bound to tell in the matter of a person's success, particularly when that success covers a certain period of years.

Mr. Shea takes the greatest pride in the prescription department of his pharmacy, and always upholds the ethics and integrity of his profession, particularly in the compounding of prescriptions. This department breathes an air of real professionalism and has become headquarters for the people in Narberth and vicinity

for their prescriptions and sick-room requisites.

There are two registered pharmacists in attendance at Shea's Drug Store. All prescriptions are compounded accurately with a thorough and keen scientific knowledge and with pure fresh drugs. Physicians of our entire community know that they can depend upon Shea's Drug Store to have their prescriptions filled carefully and speedily at any hour of the day. Deliveries are made promptly throughout this entire area. The policy is to fill prescriptions with drugs of the highest purity, which guarantees medical efficiency. Mr. Shea realizes his great responsibility when entrusted with your prescription. You can take it to him with the fullest assurance that you will get just what the doctor ordered.

Cosmetics are also an important part of the stock carried by a modern drug store, as they are in daily use and demanded by millions of women. A very fine selection of the better quality cosmetics is to be found at Shea's Drug Store. Women of refinement who are particular about their beauty supplies, will find the right color tone to suit their complexion in the large selection of cosmetics displayed.

GOWLAND BROS., LOCAL REAL ESTATE AND INSURANCE FIRM, PROGRESSING NICELY

Many residents in this section of Montgomery County who have had any business dealings with the Gowland Bros., well known real estate and insurance men of 101 N. Narberth avenue, Narberth, know from experience that they are men of their word. Their success in these fields can be attributed to their excellent business methods at all times to all concerned. In all transactions, their word is their bond. They have a thorough understanding of everything in real estate, particularly as to local conditions, such as buying, selling, rentals, investments, appraisals and property management.

Their commercial connections are of the highest repute and they are in position to be of service in attending to any real estate in this section of the county. Their record since they have been established here speaks for itself and a host of friends and clients for whom they have done much through real estate deals, is additional

evidence of their reputation and responsibility.

In addition to their real estate connections, they also maintain an efficient insurance service, handling many forms such as fire, burglary, automobile, compensation, public liability, health and accident. Local residents and business men alike have had on more than one occasion, reason to thank Gowland Bros. for providing them with the proper form of insurance when it was vital for their protection.

The firm, which consists of Roy I., James D., and Robert T. Gowland, have always conducted their business along lines that are known to be practical and have always made it a point to safeguard and promote the general interest of all those who avail themselves of their service.

Aside from their real estate and insurance business, these gentlemen are active in all civic movements and the progress of our community, which is commendable indeed.

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That it may be appropriate, we suggest that you consult Edward A. Carroll Company, who maintain yards and offices at Belmont avenue and Levering Mill road, near West Laurel Hill Cemetery, Cynwyd.

Their extensive experience in Monumental work of every description, qualifies them to advise you intelligently on just the right selection, whether it be large or small in size, of granite or marble. During the many years that they have been in

business, they have originated many beautiful monuments.

At their yard and studio, they maintain impressive displays of their monumental craftsmanship. Visitors are always welcome at their studio. Not only do the monuments that they create serve as exceptional signs of respect to the memory of the ones for whom they have been erected, they also lend an air of ethereal beauty to the immediate vicinity. Beautiful in design and type of stone, they give that impression of stateliness which is so desirable.

The firm was founded by E. A. Carroll and John J. Thompson. Mr. Carroll is still active, with his sons, James P. and Joseph B. Upon the death of Mr. Thompson, Stanley J. Sullivan entered the firm and has since been joined by his son, Robert C.

The company represents several of the outstanding memorial producers of national fame, including "Rock of Ages," "Guardian Memorials" and "Balfour Pink."

COTTER'S MARKET IS ONE OF NARBERTH'S OLDEST, MOST DEPENDABLE ENTERPRISES

Of great importance to any family is the quality of food which is placed upon their table. The mainstay of at least one meal every day—meat—ranks foremost in every housewife's marketing list; and to serve nothing but choice grades of meat is of the utmost consequences to the family's health.

A market which hundreds of housewives of Narberth and vicinity have always found consistently offering the best is that conducted by Howard F. Cotter, which is located in the Y. M. C. A. Building on Haverford avenue.

Maintaining a standard of the best quality meats on the market, fresh fruits and vegetables and all nationally known brands of groceries, he has built up a large trade during the many years that he has been established here in Narberth, among those who want only the best and know that only the best can be obtained at Cotter's Market.

The finest cuts of Government inspected meats, fruits and vegetables fresh daily, well stocked shelves of standard reliable groceries, are always at the disposal of his customers.

Regarding meat, particular care is taken to see that it is trimmed to suit a customer's desire. Cotter's Market is fully equipped with all modern store devices and fixtures. All meats are kept under the most sanitary condition in modern refrigerators. It is indeed, a pleasure to note the cleanliness which prevails in this establishment.

In point of service, Mr. Cotter is one of the oldest merchants here since 1904 and established his present business in 1914—twenty-two years of efficient public service—an impressive and enviable record indeed. His sons, Howard, Jr., and Jack Cotter, are associated with him in business and certainly make capable assistants to their father.

Mr. Cotter is a very congenial merchant and well liked by the trade. Considering the extent to which he goes to satisfy all of his trade, the quality of all of his foods and the splendid service he renders, it is not in the least surprising that he has a long list of satisfied customers on his books. Cotter's Market is a valued asset to the business of Narberth.

Educational Car Will Visit Main Line Store

Open for Public Inspection at Strawbridge & Clothier's Saturday

An opportunity to see the largest traveling museum in the world will be given the people of the Main Line, when the World Wonder Car, a car 52 feet 6 inches long, stages an exhibit in Ardmore this Saturday.

The car was christened by Dr. Charles G. Abbott, of the Smithsonian Institution, Washington, D. C., and has nine government displays and exhibits from approximately every country, interestingly arranged in glass cases within the car.

The exhibits were collected and arranged by John D. Lippy, Jr., of Washington, for the purpose of promoting visual education throughout the country, and carries the endorsement of the Department of Education. According to the manager of the large car, an educational tour of all of the schools in the United States is planned, the estimated time required being about six years. It left Washington, D. C., on December 7, 1933.

The car will be open for public inspection, free of charge, while here at Strawbridge & Clothier's Main Line Store, Ardmore, this Saturday.

Among the educational exhibits are authentic Lincoln relics, World War relics, all kinds of curious coins, stamps from all parts of the world, a sea exhibit including a large octopus, in addition to curios from China, Japan, Australia, Africa, the Holy Land, Philippine Islands, Arabia and Haiti. Perhaps the most interesting and amusing are the dressed fleas

from Mexico. A photostatic copy of the Declaration of Independence with letters from five early presidents, together with the smallest book ever printed in this country, being government loaned, are some of the outstanding items of a most interesting educational exhibit ever presented to the public and the schools.

It is specially urged that all school children avail themselves of the opportunity to visit the big museum car while it is here.

Stanley F. Hughes
Stanley F. Hughes, Bryn Mawr business man and prominent war veteran, died October 29 in Bryn Mawr Hospital after a ten days' illness.

A life-long resident of Bryn Mawr, Mr. Hughes was a member of the John Winthrop Post, American Legion, of Bryn Mawr, the Main Line Post, Veterans of Foreign Wars, Military Order of the Purple Heart, Order of the Moose, and Cassia Lodge, P. & A. M.

He is survived by his wife, Mrs. Irene C. Hughes, and four children.

On Bucknell Soccer Squad
Ira G. Fox, son of Mr. and Mrs. Walter A. Fox, 31 Narbrook Park, Narberth, is a member of Bucknell University's varsity soccer squad.

A member of the junior class at Bucknell, Fox is playing his second season on the Lewisburg first-string eleven. He holds down the left half-back berth, where his speed and aggressiveness have been valuable assets to Coach Joe Reno's team.

Fox, a graduate of Lower Merion High School, is a member of Kappa Sigma fraternity, which he represents in several intramural sports.

Burlingame Urges Revival of Ideals

A revival of the spirit of rugged individualism which was so largely responsible for the foundation and progress of America was urged on Monday night by Everett E. Burlingame, of Bryn Mawr, speaking at the annual banquet of the Berwyn Fire Company.

Declaring his remarks should in no way be construed as having a political flavor, Mr. Burlingame was outspoken on condemning any form of government which seeks to subordinate proper individualistic expression. He asserted America had attained greatness because its men and women had been sincere patriots, blending practical methods of life with spiritual guidance. He said the current need was not, as some have said, for a remaking of the country, but for the revival of the old faiths and enthusiasms which fostered such a glorious achievement in the past.

Catholic Alumnae to Meet

The annual conference of the Pennsylvania Chapter of the International Catholic Alumnae will be held from November 6 until November 8 at the Mt. St. Joseph College in Chestnut Hill. Mrs. Walter B. Gibbons, of Cynwyd, the governor, will preside. Among those who will attend are Mrs. William H. Doubler, of Merion, president of the Notre Dame Chapter; Mrs. Henry T. MacNeill, of Cynwyd, vice-president of the State Alumnae; Mrs. Walter Seidel, of the Mermont, Bryn Mawr, president of the Rosemont Chapter; Mrs. Edward Fay, of Drexel Hill, president of the Merion Chapter.

Mrs. William H. Connell, Jr., B. A., of Pittsburgh, president of the International Alumnae, will be the guest speaker.

On Sunday afternoon there will be a musical tea given at the Barclay in honor of Mrs. Connell.

Mrs. Gibbons attended the annual conference of the Maryland Chapter in Baltimore, Md., last week-end.

Legal Intelligence

The usual employment contract of a wage-earning employee is oral and not written. No definite time of employment is fixed, both parties being content to stipulate that the employment be at a specified weekly, monthly or yearly wage. This is the type of contractual arrangement which exists in the case of most domestic servants, office employees, laborers and virtually every other type of employment which is not on a commission or piece-work basis.

Under these circumstances the employee, if employed at a monthly salary, is usually under the impression that the employment is for a period of at least one month, and if the employment continues for even one day longer than the first month, there is an implied contract of employment for the ensuing month. This, however, is not the law. The fact that the employment is upon a weekly or monthly wage does not mean that the employer or employee cannot terminate the contract in the middle of any given week or month and without notice. It may not be ethical to do so; however, under a very recent decision of the Pennsylvania Supreme Court it is clearly legal.

It will not be surprising if the law as above recited proves a surprise to the majority of laymen, inasmuch as it is also a point upon which many lawyers will err unless they have happened to read the above-mentioned decision. HAROLD D. GREENWELL.

Merion Health Classes Start

Under the direction of Elmer E. Unger, the Main Line Gymnasts opened their fifth season Wednesday night at the Merion Public School gymnasium, Bowman avenue, Merion. Gymnastics, health talks and group exercises are included in the course.

L. M. Heller, of Essex avenue, Narberth, and H. B. Price, of Anthwyn road, Merion, are chairmen of the Gymnasts.

NARBERTH ELECTRIC & RADIO COMPANY HEADED BY MARTIN CASE, VERY SUCCESSFUL

Every field of endeavor has its acknowledged leaders, and among the radio service men and electricians in Narberth and the surrounding sections no one firm has established a finer reputation than has the Narberth Electric & Radio Co., of 109 N. Narberth avenue. The guiding hand of this firm at the present time is Martin Case, whose father, Walter G. Case, originally founded this business 25 years ago. Martin acquired the business recently and is carrying on the traditions of his father with the same fine service that the latter was always noted for.

In this age a radio is part of the furnishings of 'most every home, and part of the equipment of 'most every automobile. It has become almost a national necessity. There is nothing else in the world which can bring more delightful and varied entertainment into your home or automobile, than can a radio.

Narberth Electric & Radio Co. have in their store an assortment of the finest and most modern sets on the market today, from the small "All

Around The Town" sets, to the grand "All Around The World" sets. The best designs of the best manufacturers of radios are on display at this shop, which includes, of course, the new 1937 models.

Martin Case has made a study of radio in every detail, which naturally qualifies him to solve all radio problems for either home or automobile. He features the selling, installing and servicing of any make of radio for homes or automobiles. He is also an expert electrician in the installation and servicing of all modern methods of wiring, etc.

In the shop of the above firm one can find a most complete stock of electrical appliances which are moderately priced for their high quality.

This reviewer might suggest that if you do not have a radio in your home or car, you visit the Narberth Electric & Radio Company's store, where just a few moments of conversation with Martin Case will convince you that you can have the same pleasures in your home or automobile that other folks have and at reasonable cost.

NARBERTH AUTOMOTIVE & GARAGE SERVICE UNDER MANAGEMENT OF RAYMOND C. HAINES

What can be of more importance to any automobile owner than the convenience of a reliable and efficient repair shop and garage?—where any of his many motor troubles can be properly and promptly attended to. An establishment of this kind, and one which has found favor with many exacting local motorists is the Narberth Automotive & Garage Service, which is under the ownership supervision of Raymond C. Haines, at Haverford and Essex avenues.

With capable management and good service, his garage and repair shop has steadily increased its business and made Mr. Haines a very popular mechanic among the many patrons that he serves. He has built up an excellent trade by his constant effort to give motorists 100 cents value on their dollar and service with a capital "S." It makes no difference what repair work may be required on your car; his shop is fully equipped to do the job and do it well.

In addition to general motor overhauling and auto repairing, the Narberth Automotive & Garage Service are also efficient in simonizing, wheel alignment, battery, starter and ignition work. In fact, they can take care of any work on your car with the assurance that it will be done correctly and with the charges most satisfactory.

A very good suggestion to car owners—particularly at this time of year—is to consider a complete overhauling of your car, such as steering, brakes, motor tune-up, lubrication, valves and carbon. Why not visit Raymond C. Haines at his Narberth Automotive & Garage Service shop and ask him about his monthly car inspection service? This paper recommends him very highly for his efficiency. Incidentally, his is an official station for the Keystone Automobile Club. He provides an excellent towing service for members of this club at no cost to them and also offers this service to others at a nominal charge.

This popular mechanic has been identified in this particular line of business for about five years. His Narberth Automotive & Garage Service can indeed be depended upon at all times. The advice of Mr. Haines is worth listening to and equally worth heeding, in anything pertaining to automobile repairing or garage service. He knows that it pays to give motorists prompt attention, expert workmanship and satisfactory service. Close personal attention to every detail of his work has brought him success which he justly deserves.

Merion Branch Will Hear Talk on League Wednesday

The Merion branch of the League of Women Voters will meet Wednesday afternoon at three o'clock at the home of Mrs. J. Bruce Byall, Bryn Mawr avenue, Penn Valley.

Mrs. Willis T. Spivey, State Chairman of Economic Welfare, will speak on "The League of Women Voters, What and Why."

Mrs. Earl G. Wagner and Mrs. Frank C. Smith will be the assistant hostesses. This is an open meeting and all those interested are invited to attend. For transportation call, Mrs. H. B. Maxwell, Merion 1145.

Speak Before Aid Society

Mrs. John A. Lafore, Penn Valley, chairman of the Publicity Committee of the Montgomery County Children's Aid Society, at its meeting in Norristown Monday, reported on the recent autumn conference in Harrisburg and also on her address before the Ambler branch of the Needlework Guild.

Kenneth L. M. Pray, Narberth, secretary of the Pennsylvania Committee on Public Assistance and Relief, reported on the work of that committee.

D. B. Ns Popular

The Egyptian's Bank Night sums were \$300 and \$75 up to last night when this paper went to press. If neither of the two awards was claimed by people whose names were called, \$25 will be added to each total, for possible presentation next Thursday. Due to the Double Bank Night innovation, and selection of pleasing pictures, Showman Joseph Conway continues to pack 'em in on Thursdays.

Classified Advertisements

—will be charged only to residents whose names appear in the telephone directory or to subscribers to OUR TOWN or to the NEWS OF BALA-CYNWYD.

15c a line for Both Newspapers
Count five words to line
—will be accepted up to Wednesday, 5 o'clock, for Friday's issues.

Phone: NARBERTH 4100

Help Wanted
Female Help Wanted—CROCHETERS, experienced on infants' hand-made booties and succurs. Write Chas. Metz, 11 N. Sixth st., Phila., Pa. (5)

At Your Service
RELIABLE CARPENTER, alterations, storm windows, Gottlieb Esslinger, 122 Conway avenue. Call Narberth 3748-R. (11)

CARPENTER - BUILDER — Estimates cheerfully furnished. Jobbing promptly attended to. Leander Wickman, 305 Conway ave.—Narberth 3588-W. (5)

DRAPERIES—Slip covers, Venetian blinds, awnings, furniture, upholstery, Bedding, Rugs cleaned, repaired and stored. Challenger, 281 Montgomery avenue, Cynwyd. Phone, Cynwyd 86. Formerly with John Wannamaker. (11)

UPHOLSTERING and rep. Springs of 3-piece suites repaired, \$10; Chair recovered, \$5. Go anywhere. Call Lewis, 227 E. Lancaster ave. Wayne 1496.

Real Estate for Rent
HOUSE & Apt. rentals all along the "Main Line." Koser Bros., Realtors. "At Ardmore Station"—Ardmore 680.

For Sale
TRACK & football shoes; horseshoe zipper jacket; Erector set & many articles for Xmas gifts. Nar. 3828-J. (5)

Subscribe now; \$2 a year.

The West Window

By William Edwards Cameron

Mince meat

Walking along on the street came a girl of twenty or so, eating a big red apple. That wasn't altogether unusual, these days—and the young lady seemed to be enjoying the fruit, biting into it with strong white teeth. That gusto brought a smile to these lips—and the sweet young thing smiled back at your conductor and went tripping on her way.

The sight of that apple started his imagination and his memory and when he reached his desk he just couldn't attend to his business for the thoughts which came trooping into this bony old head. They would. And they were of mince meat and the ritual of its making, in boyhood days.

Now this writer would lay a wager that the apple came from far away Washington and the Winachee Valley. It had the robust appearance of such and it looked like a good one. But have you ever munched a York State Spitzenberg? That was the kind which went into the mince meat compounded by this writer's mother, a very long time ago. And nothing but Spitzenbergs would do.

The making of mince meat was a family affair in the household of which this scribbler was a member. Everybody took a hand in it, come mid-October. Pater familias peeled the apples with a pearl-handled penknife. And couldn't he do it? He'd start at the stem and drop the peel in one long curl into the pan in his lap. Sometimes he'd drop one on the top of the old-fashioned coal-range and the delightful odor from it would permeate the entire basement.

Yours truly had to cut into fine bits the citron and the suet and the dried orange peel. His brother reduced the beef to a fine hash, holding between his knees a large wooden chopping bowl. The mother washed the raisins and the currants, drying them in pie-tins on the shelf of the range. Carefully, she would measure the new, sweet cider and the ancient brandy. And she would grind her own spices the while she bossed the family with firm hand and much admonishing.

After arduous labor and after many boyish protests, there would be filled a ten-gallon crock of the delectable mess, which would be set on the back of the range to simmer for the required time. That crock was a house-keeper's treasure—you know, the grey kind with peacock painted on it in a peculiar blue tone. It was used for nothing else—and woe betide the profane hand which touched it.

When the compound had simmered enough, a matter of days, it was carried by the man of the house and set on the brick pavement of a rear areaway to season. Out of it would come, at Thanksgiving, the first batch of pies. And such pies they were! Then, during the winter, on Wednesday mornings and on Saturday mornings, there would be three, or four of them, golden-crust and filled with palatable delight.

The odor of them is in these nostrils now and their spicy aroma is affecting your reporter's gustatory risibilities. He can see those pies, bubbling and steaming as their top-crusts moved up and down with a rhythm like that of dance-music. It all has an affect which must have filled Tantalus as he reached his longing mouth toward that bunch of grapes.

And didn't that family wolf that pastry? It did. There was no mystery about what it contained, from those rosy apples to the ginger-root, which gave it a flavor all its own—and a little above the appreciation of the gods. In those days, a baker's mince pie was laughed to scorn. That household wouldn't have touched it with a hay-fork. Not much. The flaky crust of the home product actually melted in one's mouth. Never was it soggy—for that meant disgrace in the art of baking. Only one brand of flour was just right. And for the interiors, only the best of materials passed muster. The raisins were seeded—and many the pound of them these hands dissected in that business. There were grown no seedless raisins then and that fruit came from Italy.

Times have changed. So far as this writer knows, there isn't one house-keeper in twenty who knows how to make mince meat—let alone a brown mince pie. But he does know of one who can do both. For two, what's the use? And it happens that this column has been written ten years to a day after the one who did it, so joyously, in the long ago, passed on.

There are food markets

in this community that could help themselves, this paper, and you—by publishing their ads in space such as this.

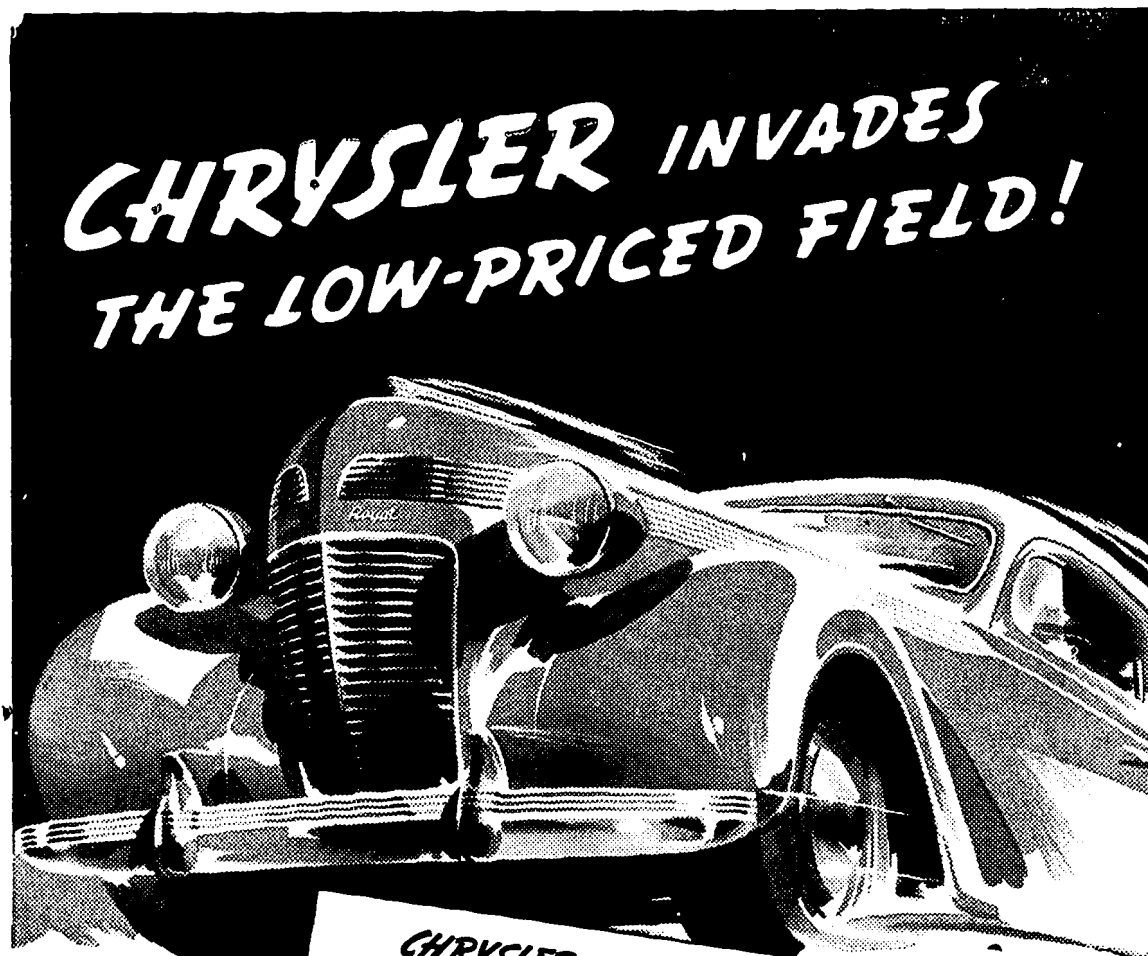
If a hardware store

were to advertise in this space, its sales message would be helpful to you, to your paper, and to your hardware store.

Whatever the business or the profession, its publicity might well be inserted, inexpensively, in this space.

The bakery

that advertises in this space will have its message read by nearly all the residents of this community.



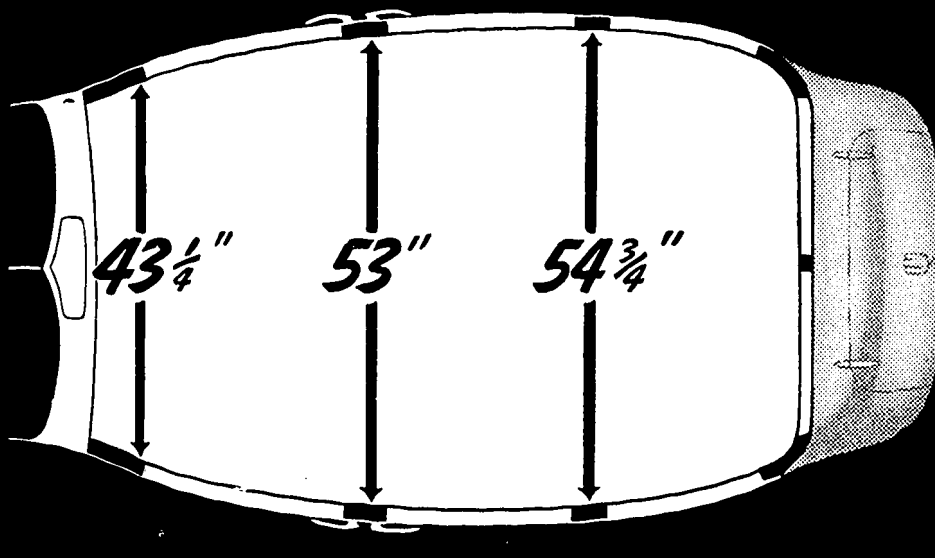
AT LAST a low-priced car that's different!

That's the new Chrysler Royal.

\$690

and up,
list at
factory,
Detroit

LOOK AT THE ROOM!



IN CHRYSLER'S NEW ECONOMY CAR IN THE LOW-PRICED FIELD!

At last . . . real space in a low-priced car. Yes, real space . . . real comfort . . . Chrysler performance . . . Chrysler quality, Chrysler reliability and long life.

On top of that . . . amazing economy. No car of such size and comfort has ever offered

such economy as the Chrysler Royal.

The reason is the brand new Gold Seal engine . . . highest compression for its bore the world has yet seen. It burns ordinary gasoline . . . and gives three to four more miles per gallon than many cars of less horsepower.

Come in and see the Chrysler Royal. Study its amazing roominess and comfort. Appraise its brilliant style. Experience its flashing performance.

You'll agree with America's verdict . . . Chrysler tops 'em all!

HANCE MOTORS

273 MONTGOMERY AVENUE
CYNWYD 3325

Open this Friday and Saturday until 10 P. M. — Come in!

For Venetian Blinds

Call RICKLIN'S—Narberth 2555
LINOLEUM LAID
WINDOW SHADES
Free Estimates Cheerfully Given
203 Haverford Ave., Narberth, Pa.

Boy Scout Notes

Court of Honor to Meet

The monthly meeting of the Court of Honor and the Board of Review will be held Tuesday at 7:45 P. M. in the Ardmore Presbyterian Church, Mill Creek road and Montgomery avenue, Ardmore. Riden K. Wenrich will have charge of the meeting and will be assisted by C. B. Clipsham, chairman of the Court of Honor, and W. F. Hogan, Jr., chairman of the Board of Review.

Scouts who will attend the meeting of Tuesday night are as follows: Ardmore No. 1, Clair Raynor, Edward McCracken, Robert Grauch, Paul McConnell, Walter Brown, John W. Walleigh, Jr.; Ardmore No. 2, Spencer McKellip, Guy L. Cornman, Jr.; Bala-Cynwyd No. 2, Gordon Callow; Bala-Cynwyd No. 3, Earl Raum (4 year scout); Bryn Mawr No. 1, Robert G. Siman; Merion No. 1, John Haymann, Russell Belfield, Dick Custer, Robert Miller, Paul Blakeman, Archie Tift, John M. Townsend, Jr. (4 year scout), Reed T. Recknagel; Merion No. 2, L. Fielding Howe, Jr., Allen B. Sutcliffe, Jr.; Narberth No. 2, J. Edwin Meredith (4 year scout); Rosemont No. 2, Geoffrey Sanders; Wynnewood No. 1, Richard Berry, Robert Bailey, Donald Love, James Gilmore, James Mackenzie, Alex MacClintock, Put Nordblom, Charles Snyder, Jack Reeves.

Cubbers' Conference

The first annual Cubbers' Conference will be held this Saturday in the Christian Association Building of the University of Pennsylvania.

The principal speaker will be Gunner Berg, national director of volunteer training. Others who will assist in group discussions will be Henry Frye, chairman of the Main Line Cub Committee, William Clark, field commissioner on cubbing, and Dr. Oscar Nelson, assistant national director on cubbing.

During the dinner which will follow the conference there will be stage presentations arranged by Chester Nelson and Edward Love, and summer awards to packs by Frederick Eckfeldt.

Borough Club Hostess to 125 at Luncheon

Continued from Page One

Mrs. Walter N. Hagerman, Woman's Club of Jenkintown; Mrs. Walter Lapp, Woman's Club, Lansdale; Mrs. Edwin Coggeshall, Community Club, Collegeville; Mrs. Frank D. Peoples, Woman's Club of Royersford; Mrs. William Forsythe, representing Woman's Club of Conshohocken; Mrs. David Detar, The Century Club of Pottstown; Mrs. L. E. Larzelere, Abington Civic Club; and Mrs. Daniel L. Diehl, Souderton-Telford Woman's Club.

The ten new members were welcomed into the club by the president, Mrs. Heath. They are Mrs. Henry F. Dever, Mrs. F. M. Floyd, Mrs. R. McAlister, Mrs. H. G. Martin, Mrs. A. Perry Redifer, Mrs. P. A. Wales, Mrs. C. L. Wells, Mrs. Paul Feucht, Mrs. John Miller, Mrs. G. M. Coholan, Mrs. Joseph A. Hongler, chairman of the Hospitality Committee and the members of the committee were in charge of the luncheon.

Dorothy Johnstone Baseler, the well-known harpist, was the soloist of the afternoon. She played a Phantasy by Du Bois and a Minuet by Mozart. She was accompanied by Dorothy Recknagle, the talented pianist.

A costume drama of Colonial history was then given by Florence Huet, who impersonated Peggy Shippen (Mrs. Benedict Arnold), the Philadelphia belle of the Revolution. She gave three scenes, Peggy at the Meschianza Ball in 1779, at West Point in 1780 and at the Cenotaph of Major Andre, Westminster Abbey in 1797. This drama was also written by Miss Huet.

The Literature group of the club will hold a meeting next Tuesday afternoon at 1:30 at the home of Mrs. Albert Davis, 202 Iona avenue, Narberth, when Mrs. Jesse Harris will review, "Beyond Sing the Woods." A dessert luncheon will be served at 1:30.

On Tuesday, November 10, the Art Group will meet on the north side of the station at 1 P. M. to go to Moore Institute in Philadelphia, where they will join the Art Group of Montgomery County. On the same day, the members of this group will also visit the studios of prominent Philadelphia artists. For information call Mrs. W. E. G. Miller, assistant art chairman, Narberth 2921.

Art week which begins on November 8 and continues until November 15, will be observed and the work of local artists will be placed in the windows of the merchants of the town. The Parliamentary Classes under the direction of Mrs. E. C. Batchelor, are

now underway and meet every Friday morning at the home of Mrs. William H. Muller, on Sabine avenue. Call Mrs. Muller for information.

The annual ingathering of the Needlework Guild will be held on November 18 in the Baptist Church of the Evangel. Luncheon will be served at noon.

The next meeting of the club will be held Tuesday, November 17, and there will be an Armistice Day program which will be announced later. There will also be a small food sale on this day for the Foundation Fund. Mrs. Caryl E. Starr is in charge of the sale.

Survey Shows Township Has Low Debt Rating

Lower Merion has a financial stability of only 65 cents direct net debt per capita, according to a survey made by the Municipal Service Department of Dun & Bradstreet, Inc., New York.

The figures show that in 67 Pennsylvania cities the average per capita direct and overlapping debt is \$83.02 as compared with an average of \$109.33 for 190 United States cities.

In Lower Merion the high per capita rating is accredited to the township's fiscal pay-as-you-go policy.

Lower Merion's policy is also cited as a major contributing factor in overcoming the disastrous effects of a sudden and serious shrinkage in recent income.

Chevrolet Dealer Sees Fine Business Outlook

Today's business outlook is the brightest in many years, according to Christian H. Kirsch of the Kirsch Chevrolet Company, Cynwyd, who has just attended with 190 other dealers an ambitious Chevrolet convention at the Bellevue-Stratford. The meetings were under direction of H. L. Horton, Chevrolet Atlantic Coast regional manager, and J. Simmons, manager of the Philadelphia zone.

Mr. Kirsch said: "The new cars are the finest Chevrolet has ever produced. With them, Chevrolet dealers will

have little trouble in breaking the all-time high record of 1936 by selling 1,200,000 units.

"It was announced at the meetings that Chevrolet assembly plants are now producing several thousands of cars per day, assuring early delivery of orders in the various models and colors. There are more advance orders on file this year than ever before in Chevrolet history, and the company appreciates the tribute implied by these 'sight unseen' orders, and is co-operating with dealers in their effort to deliver on November 7 all cars which have been ordered prior to that date."

Frankenfield Funeral Home

WM. G. FRANKENFIELD

Simpson Road at Athens Avenue

Telephone Ardmore 9 2646

ARDMORE, PA.

The

National Bank of Narberth

- ◆ Deposits Insured under the Government Plan ◆
- ◆ Member of Federal Reserve System ◆
- ◆ Open at 8 A. M. daily for your convenience ◆

The Home Stretch

It may just be a normal desire for you to own a Home, or it may be a place in your home where you can spread yourself and enjoy Radio, Books, Bridge or whatnot.

You'll want a place for your boys and girls to meet their friends. Set aside a portion of your unused basement and have it made attractive and comfortable by someone experienced in that line. Let us show you how your formerly idle space can be turned into one of unlimited enjoyment.

Is it Your Hobby?

For a number of years some men have been spending Wednesday evening 8 to 10 in our Attic Studio either learning to paint or improving their technique. This year's class is under the able direction of

Paul L. Gill

There are openings for a few additional members. Call our office for details.

Shull Lumber Company

The Link Between Forest and Home

29 Bala Ave., Bala-Cynwyd

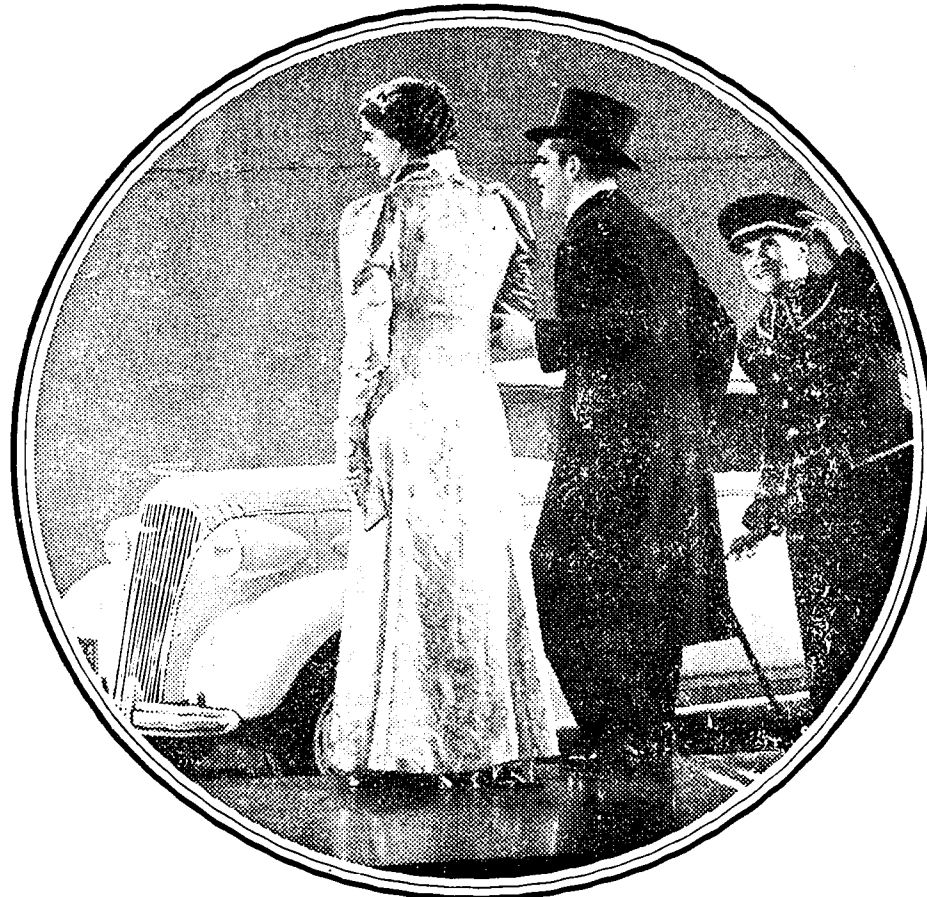
CYNWYD 6 62

OPEN SATURDAYS UNTIL 3 P. M.

New CHEVROLET 1937

The Complete Car - Completely New

ON DISPLAY SATURDAY, NOVEMBER 7



NEW ALL-SILENT, ALL-STEEL BODIES

(With UNISTEEL Turret Top Construction)

Wider, roomier, more luxurious, and the first all-steel bodies combining silence with safety.

NEW DIAMOND CROWN SPEEDLINE STYLING

Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

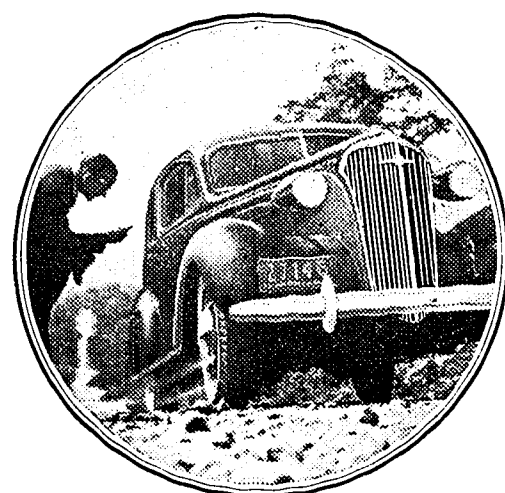
IMPROVED GLIDING KNEE-ACTION RIDE*

(at no extra cost)

Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

Much more powerful, much more spirited, and the thrift king of its price class.



It's the newest of all low-priced cars . . . new in every feature, fitting and fabric . . . also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable.

ON SATURDAY, November 7, Chevrolet will present the brilliant successor to the only complete low-priced car—Chevrolet for 1937, the complete car—completely new. You'll want to see it, for it reveals an even greater measure of superiority over its field than the fine car which in 1936 set a new all-time high in Chevrolet sales. Chevrolet for 1937 is new all through . . . new in the unmatched comfort and safety of its All-Silent, All-Steel Body . . . and most excitingly new in the greatly increased power and acceleration of its High-Compression Valve-in-Head Engine. Then, too, this thrilling motor car is proved all through. It embodies all the extra-value features which have made Chevrolet dependable and complete beyond any other car in its price range.

See and drive the complete car—completely new. Let your own good judgment tell you that it's the outstanding value of 1937!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

*Knee-Action and Shockproof Steering on Master De Luxe models only. General Motors Installment Plan—monthly payments to suit your purse.

SAFETY PLATE GLASS ALL AROUND

(at no extra cost)

The finest quality, clearest-vision safety plate glass, included as standard equipment.

GENUINE FISHER NO DRAFT VENTILATION

Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

SUPER-SAFE SHOCKPROOF STEERING*

(at no extra cost)

Steering so true and vibrationless that driving is almost effortless.

PERFECTED HYDRAULIC BRAKES

(With Double-Articulated Brake Shoe Linkage)

Recognized everywhere as the safest, smoothest, most dependable brakes ever built.

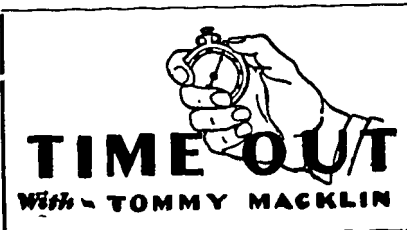


FOR ECONOMICAL TRANSPORTATION  A GENERAL MOTORS VALUE

KIRSCH CHEVROLET COMPANY

214 BALA AVENUE, BALA-CYNWYD

PHONE, CYNWYD 81



Most sports writers labor for a living. I write for fun and candy money, so I guess I'm not a full-fledged member of the so-called "Fourth Estate." Therefore I do not feel as though I were committing treason when I throw the harpoon at one of the leading members of Philadelphia's sportswriting fraternity.

I sometimes marvel at the absurd naivete of some of our sports columnists. How they insult our intelligence with their studied championship of favorites who fail to favor. Yes, sportswriters say strange things.

How Perry Lewis with his years of experience and his natural ability could so throw sand in the eyes of his public in Sunday morning's issue of the Inquirer is almost a puzzle. For Bill Miller to play such an outstanding part in Pennsylvania's stirring defeat of Navy and then rate only a grudging remark as the greeny who let a Navy pass get by for a touchdown, is one of those naive things that Perry is guilty of. Not a single word was given to Miller in the headlines, yet it was young Bill who did the headlining on Franklin Field. Tut, tut, Mr. Lewis.

To fail to mention Bill's contribution to the success of Pennsylvania's efforts against the Navy team would be like taking away America's part in the World War. If we depended on some local papers to give us accurate accounts of the games at Franklin Field each week, we would all have to turn to the New York writeups for accurate and fair coverage. Even if Miller did make a faux pas on a Navy pass, think of his work in paving the way for Penn's 16 points. He gained 107 yards, carrying the ball nine times, twice the average of any other Penn back. Yes, Mr. Lewis, what a strange story you told. Perhaps you hang desperately but loyally to that great myth that has hobbled the team on Franklin Field for three years now—the "Destiny" backfield.

If it were not for Joe Palooka in the funnies, I'd drop your paper right now. Then, of course, little Bobby likes Flash Gordon, and that fact, my friend, saves your hide.

I can't make up my mind which is the more important game to see, the Penn-Michigan fuss or the Lower Merion-Norristown brawl. I planned early in the season to see Penn take Michigan into camp, but since Lower Merion lost to Pottstown last week I am of the opinion that maybe Norristown will be able to give Lower Merion a good battle, after all.

Few critics give Al Adam's a chance with the high-flying Eagles of the Schuylkill, but then they don't realize that the Bulldogs have been doing a lot of target practice lately and are about ready to qualify for

their Expert Marksmanship medal. I can answer to one fact—the Maroon squad is in the right frame of mind, and if determination has anything to do with the game, then a victory should come to the Main Line.

Norristown, as you know, has defeated Lower Merion but once since 1918. Last year, after seven consecutive, decisive defeats, the Eagles gave the Bulldogs a sound drubbing. That was expected, for the birdies had a real, hard-hitting football team. Many observers feel that this year's team is better than last year's, what with fullback McCracken crackin' the lines of opposing teams wide open, but there always has to be a let-down, and Lower Merion is ready. If Norristown is cocky, then they're out for a fall. If the local boys win this one, they may take their places in that long lineup of really GREAT Lower Merion teams.

If Dick Mattis' boys defeat Haverford Jr. High today, they may, and probably will complete their second successive year of all victories. The Leopard's goal line is uncrossed this season, while the spotted cats have run up a total of 107 points. Quite a nice record for the five games played.

Milk Control Board Withdrawal Hits Snag

Continued from Page One

includes Lower Merion and Haverford Townships and the Boroughs of Lansdowne and Aldan.

At the present time the Narberth board appropriates \$1400 per year to cover expenses of participation in the work of the milk control district.

Expenses of the district, such as collection and analysis of samples of milk, cream and ice cream, inspection of dairy farms and office overhead are pro-rated according to population among the member-municipalities.

Narberth's share of expenses, including inspections, medical examinations, salaries and transportation amounts to \$38.50 per month. The only other expense is for analysis of samples, which in the case of fluid milk, amounts to \$2 per sample.

Members of the Narberth Board of Health are Dr. George A. Sloan, president; Tristan B. duMarais, vice-president; George B. Suplec, secretary and treasurer; W. D. R. Evans, Mrs. R. C. Hoffman and Wharton B. Carroll, who is the representative of the board on the Milk Control Committee of District No. 1.

Borough Mardi Gras Jams Haverford Ave.

Continued from Page One

Special prizes for children were awarded as follows:

Ralph Blessing, bell hop; Terry Cabrey, Chinaman; Ethel Purring, old fashioned girl; Mary McLoughlin, dancer; Jean Dickie, Dutch girl; Jane Manion, German peasant.

Adult prizes were \$3 for first place, \$2 for second and \$1 for third. Children's prizes were orders for toys amounting to \$1.50, \$1 and 50 cents.

Holds Numerical Margin



PETER C. HESS
Lower Merion Republican leader, whose organization, despite the Roosevelt landslide elsewhere, gave Landon virtually the same plurality that it rolled up for Hoover in 1932.

Deaf Drivers Held Safest

Deaf persons as a class are far more careful both in industry and in motor travel than the hearing, declared Raymond A. Cabrey, of Narberth, in a statement on behalf of the proposed establishment of a separate State bureau for the deaf.

Mr. Cabrey who is head of the General Cooperation Company, Philadelphia, pointed out that the deaf hold records for safe automobile driving and their accident rate in industrial mishaps is very low.

Township Employee Injured

Thomas O'Connor of Iona avenue, Narberth, employee of Lower Merion Township, suffered a brain concussion last Friday when he was knocked off of an ash and rubbish truck by the limb of a tree.

SHERIFF'S SALE

By virtue of a writ of Levari Facias issued out of the Court of Common Pleas of Montgomery County, Pa., to me directed will be sold at Public Sale on

WEDNESDAY, DECEMBER 2, 1936

at 1:00 o'clock P. M. in Court Room "A" at the Court House in the Borough of Norristown, said County, the following described Real Estate:—

ALL THAT CERTAIN lot or piece of ground with the buildings and improvements thereon erected, situate in the Borough of Narberth in the County of Montgomery and State of Pennsylvania, bounded and described according to a survey and plan thereof made as follows, to wit: BEGINNING on the Northeastly side of Williams Avenue (40 ft. wide) at the distance of 145.27 ft. South 12 deg., 11 min. East from a point in the bed of Woodbine Avenue (which latter point is at the distance of 265 ft. North 79 deg., 51 min. East from a spike marking the intersection of the middle line of said Woodbine Avenue and Iona Avenue, both 50 ft. wide). Containing in front or breadth along said side of Williams Avenue South 12 deg., 11 min. East, 18.5 ft. and extending of that width in length or depth between parallel lines on a course North 77 deg., 49 min. East, on the Northwestly line thereof and partly along a partition wall dividing these from the premises to the Northwest, 115.95 ft. and

on the Southeastly line thereof 115.39 ft.

TOGETHER with the free and common use, right, liberty and privilege of the said Williams Ave. (40 ft. wide) in common with others having a right thereto as a means of ingress, egress and regress to and from Woodbine Avenue and Meetinghouse Avenue at all times hereafter forever.

The improvements thereon are a:

2-story plastered house 14 feet front by 36 feet deep, with 3 rooms on first floor, 3 rooms and bath on second floor, cellar, gas, electric, Springfield water, heating system, porch front.

Seized and taken in execution as the property of Edward S. Peters, Mortgagee, and Robert B. Percy, Real Owner, and to be sold by

EDWIN H. BELLIS, Sheriff.

ALL THAT CERTAIN lot with buildings and improvements thereon, situate in the Borough of Narberth, Montgomery Co., Pa.

BEGINNING on the N. E. ly side of Williams Ave. 200.77' S. 12° 11' E. from pt. in bed of Woodbine Ave. said pt. is at distance of 265' N. 79° 51' E. from spike marking intersection of middle lines of Woodbine Ave. and Iona Ave. Cont. in front along Williams Ave. S. 12° 11' E. 18.5' and extending in depth on the N. W. ly line, N. 77° 49' E. 114.27' and on the S. E. line 113.71'.

BEING known as No. 217 Williams Avenue.

The improvements thereon are a:

2-story plastered house 12 feet front by 32 feet deep, with 3 rooms on first floor, 3 rooms and bath on second floor, cellar, gas, electric, Springfield water, heating system, porch front.

Seized and taken in execution as the property of Helen N. Lego, Mortgagee and Real Owner, and to be sold by

EDWIN H. BELLIS, Sheriff.

ALL THOSE CERTAIN two lots and pieces of ground with buildings and improvements, situate in Borough of Narberth, Montgomery Co., Pa.

No. 1. BEGINNING at pt. on W. ly side of Grayling Ave. 129' N. of intersection of said side of Grayling Ave. with N. ly side of Woodbine Ave. Cont. 86' in front on Grayling Ave. and extending 125' in depth.

No. 2. BEGINNING on the S. W. side of Grayling Ave. 270.13' S. E. of intersection of said side of Grayling Ave. with S. E. side of Price Ave. Cont. in front on Grayling Ave. S. 0° 39' E. 43.6' and extending 125' in depth.

BOTH ABOVE DESCRIBED premises being under and subject to building restrictions.

The improvements thereon are a:

1½-story stone house 30 feet front by 26 feet deep with 1-story stone addition 12 feet by 8 feet, with 5 rooms on first floor, 3 rooms and bath on second floor, cellar, gas, electric, Springfield water, heating system, porch front. 4-car plastered garage 36 feet by 16 feet.

Seized and taken in execution as the property of Charles J. Decker, and Charlotte F. Decker, his wife, Mortgagees, and Gregory Murphy and Dora Edna, his wife, Real Owners, and to be sold by

EDWIN H. BELLIS, Sheriff.

ALL THAT CERTAIN lot or piece of ground with the buildings and improvements thereon erected, situate in the Borough of Narberth, County of Montgomery, and State of Pennsylvania, known as Lot No. 17, on a certain plan of lots made for Wallace & Warner on December 7, 1923, and revised February 4, 1924, bounded and described according thereto as follows, to wit:—

BEGINNING at the point of tangent of a circle forming the Southeastly corner of Beechwood Lane and Berkley Avenue, thence along the Southerly side of Beechwood Lane North 69 degs. 34 mins. East 35 feet to a point a corner of lot No. 18 on the said plan; thence along the same South 15 degs. 18 mins. 9 s-conds East 103.59 feet to a point; thence South 69 degs. 34 mins. West 25 feet to a point in the Northeastly side of Berkley Avenue; thence along the same North 20 degs. 26 mins.

West 90 feet to the point of tangent of a circle forming the corner of Berkley Avenue and Beechwood Lane, and thence on the arc of a circle curving to the right with a radius of 10 feet, the arc distance of 15.71 feet to the first mentioned point and place of beginning.

UNDER AND SUBJECT to building restrictions therein mentioned.

The improvements thereon are a:

2½-story plastered house, 20 feet front by 24 feet deep, with 3 rooms on first floor, 3 rooms and bath on second floor, attic, cellar, gas, electric lights, Springfield water, heating system, enclosed front porch. 1-car plastered garage 12 feet by 14 feet.

Seized and taken in execution as the property of Henry Lewis Taylor, Mortgagee; and Master Building and Loan Association, a Pennsylvania Corporation, and/or Luther A. Harr, Secretary of Banking, by Elizabeth C. Lowmsbury, Deputy Receiver, in possession of Master Building and Loan Association, Real Owner, or reputed owner and to be sold by

EDWIN H. BELLIS, Sheriff.

Property in Narberth, being 107 Elmwood Avenue. Beg. on N. W. side of Elmwood Avenue, 886.83 ft. from line of land of P. R. R. Co. containing in front 37.5 ft. ext. of that width in depth N. W. between par. lines at rt. angls. to Elmwood Ave. 128 ft.

Also beg. 128 ft. from a point in the N. W. side of Elmwood Ave., which point is 550 ft. from intersection of Elmwood Ave. and Essex Ave.; then ext. N. W. 52.17 ft. to P. R. R., then along R. R. N. E. 37.665 ft.; then S. E. 48.60 ft.; then S. W. 37.5', being rear of 107 Elmwood Ave.

The improvements thereon are a:

2½-story stone and frame house, 16 feet front by 44 feet deep, with 4 rooms on first floor, 3 rooms and bath on second floor, 2 rooms on third floor, cellar, gas, electric lights, Springfield water, heating system, porch front.

Seized and taken in execution as the property of Clarence P. Fowler and Georgia

Fowler, Mortgagees, and The Power Building and Loan Association, Real Owner, and to be sold by

EDWIN H. BELLIS, Sheriff.

Down Money—\$200.00
Sheriff's Office, Norristown, Pa.
November 3, 1936



Just a Memory

The modern woman no longer does her own laundry or has it done at home, when she can call us. Our service appeals to the most thrifty-minded people . . . and our work cannot be surpassed. A trial will convince you.

"Know where your laundry goes"

St. Mary's
Laundry
Inc.

Ard. 4400

Ardmore, Pa.

Golden GUERNSEYS



HOME AGAIN?

Brookmead offers Immediate Service to all parts of the Main Line. Just telephone Wayne 1121.

Children of the families voting for Brookmead by supporting its pioneer work of over 20 years are keen to get back to

TRADE MARK GOLDEN GUERNSEY MILK

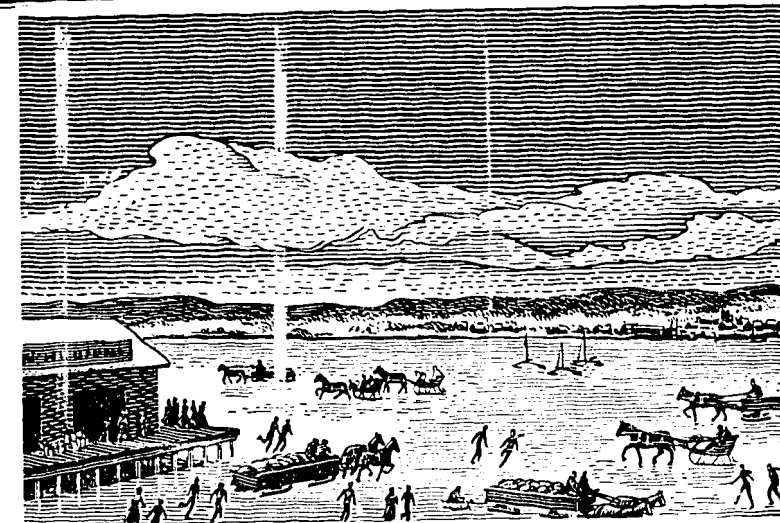
30% More Food Value—their strong young bodies demand the Bone and Muscle Building Materials Protein, Milk Sugar and Butterfat Appetizing Flavor and Golden Color

Brookmead Guernsey Dairies

West Lancaster Avenue

Wayne, Pa.

Only Authorized Producer and Distributor under license of American Guernsey Cattle Club



COLD WEATHER

Philadelphia has experienced many severe winters. An old weather book describes how the Delaware was once frozen over for more than three months, so that sleighs and sleds travelled on the ice from Trenton to Philadelphia, and from Philadelphia to Chester. A whole ox was roasted on the frozen waters.

It again describes the winter of 1809, when merchants were forced to employ men to cut a channel from Pine Street wharf to Gloucester Point in order to let several ice bound vessels get under way.

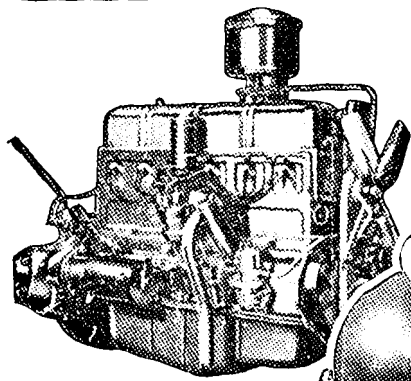
With anthracite coal not yet in use, winters like these made fuel very scarce and dear . . . some wood was drawn with horses and sleds from New Jersey across the Delaware to the city and suburbs. Scores of pumps were frozen, adding to the difficulty of household water supplies.

Your Water Company of today protects its equipment from freezing. Mains are laid four feet below the surface of the ground so that frosts cannot reach them. And should a service pipe, perhaps with less protection because of change in street grade freeze in an exceptionally severe winter, appliances are ready for speedy and effective thawing.

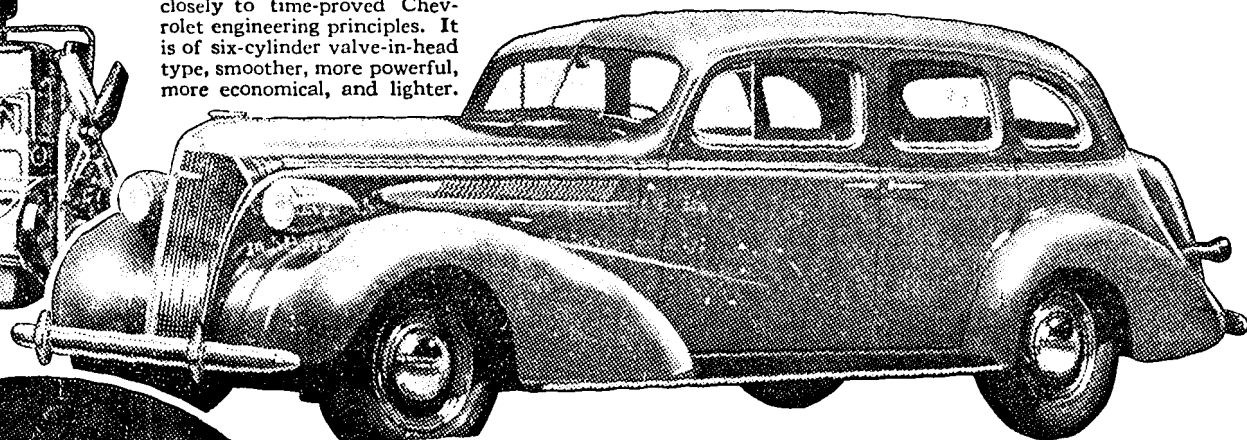
"CERTIFIED WATER from PEDIGREED STREAMS"

PHILADELPHIA SUBURBAN WATER COMPANY

Performance, Beauty and Safety Mark Chevrolet's Completely New Cars

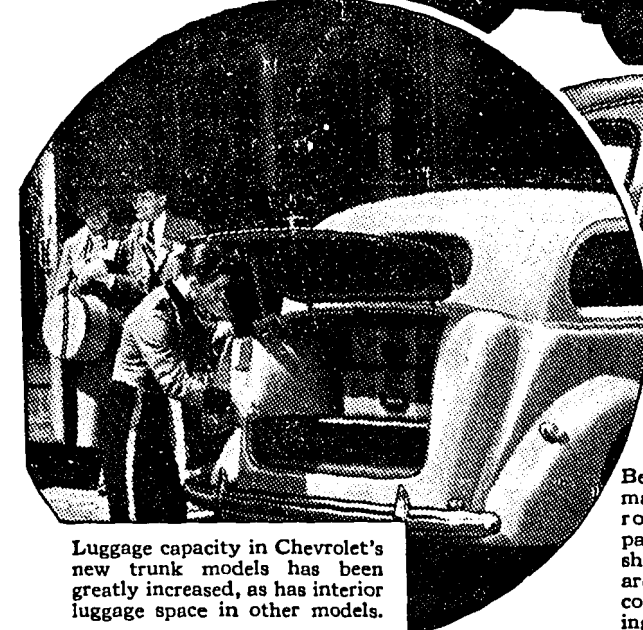


Chevrolet's 1937 engine is completely new, but adheres closely to time-proved Chevrolet engineering principles. It is of six-cylinder valve-in-head type, smoother, more powerful, more economical, and lighter.



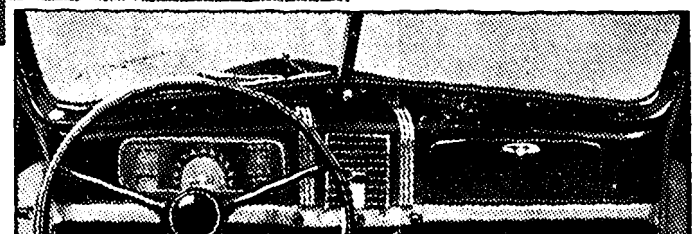
A representative model from Chevrolet's new line, typifying its beauty and grace—the Master De Luxe Sport Sedan with trunk. Note the distinctive "speed line" extending back from the side of the hood.

Unisteel construction joins the floor, cowl assembly, panels, and Turret Top of Chevrolet's all-silent, all-steel body, to form one integral structure, welded in all joints, and reinforced and braced for permanent silence and safety.



Luggage capacity in Chevrolet's new trunk models has been greatly increased, as has interior luggage space in other models.

Beauty and utility mark the new Chevrolet instrument panel. The windshield is of greater area, with narrow corner posts, affording better vision.



New power, economy, durability, safety and comfort, coupled with striking new beauty, characterize Chevrolet's new models for 1937. They are offered in two series, Master and Master De Luxe, virtually identical in appearance.

Chevrolet's fully-enclosed Knee-Action is furnished at no extra cost on the Master De Luxe models; and new Synco-Mesh transmission, and safety plate glass all around at no extra cost, feature all models of both series.